



COMMUNITY BLOCK PARTY

**CITY OF
FLORENCE**

Old Town Florence
Between Laurel St. & the Bridge
5—10 P.M.

**JULY 26,
2024**

Music, Fun, & Games
for the Whole Family!

Full details at
www.ci.florence.or.us/2024blockparty

FEATURING:



LIVE MUSIC BEGINS AT 6 P.M.

Greetings,

The City of Florence is excited to announce that we will be hosting the 2024 Community Block Party on Friday, July 26, 2024, from 5:00 to 10:00 p.m. in Old Town Florence. The 2024 Community Block Party will be held in Old Town Florence between Laurel Street and the Siuslaw River Bridge. A free concert will be provided from 6:00 to 10:00 p.m. by the band 5 Guys Named Moe (<http://themoes.com>). The City will again be creating an electronic scavenger hunt through www.goosechase.com with interactive photo and video challenges in order to encourage attendees to get out and about throughout our community. We will be inviting our partner agencies and organizations to setup throughout the Block Party area, as well as fun activities for people of all ages!

Our previous Block Parties have been made possible by the generous support of our sponsors. As we plan for 2024, we are again looking for this support to assist in providing this amazing event for our community. Your support of this event ensures that we can provide an evening of fun and games for families to enjoy. The City has created three sponsorship levels that can be found in the enclosed Sponsorship Opportunities form or online at ci.florence.or.us/2024blockparty. Sponsorship contributions will be essential to assist in covering the costs of the free concert, the interactive community scavenger hunt app, supplies for the fun and games, ice cream and other goodies, giveaways for attendees, and other logistical needs associated with the event.

We couldn't provide amazing events like this to our community without the support of our local businesses and organizations. If you have any questions regarding the event or the sponsorship opportunities, please contact Megan Messmer at 541-902-2182 or via email at cityrecorder@ci.florence.or.us. Thank you for considering sponsoring the 2024 Community Block Party!

Sponsor Guidelines:

The City has the right to refuse sponsorship from unacceptable sources, or with an unacceptable message. For example, a sponsorship is unacceptable that:

- ◆ *Is in conflict with the City's policies, including the City's Social Media Policy.*
- ◆ *Appears to create an endorsement by the City of a particular company, product, political candidate, or position regarding public policies.*
- ◆ *Is considered to contain obscene, indecent, or profane material.*
- ◆ *Is in conflict with the family-friendly nature of the Block Party.*
- ◆ *Ridicules, exploits, or demeans persons on the basis of their age, color, creed, disability, national origin, race, religion, sex, or sexual orientation.*

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS

Premier
\$ 1,000

Supporting
\$ 500

Community
\$ 250

Recognition on Block Party Website & Social Media Event Pages	★	★	★
Special Thanks During the Event	★	★	
Logo on Sponsorship Banner	★	★	
Community Scavenger Hunt App Challenge Related to the Sponsor	★		
Premier Placement of Logo on Sponsorship Banner and Advertising	★		

COMPANY/ORGANIZATION INFO

Company/Organization _____

Mailing Address _____

Contact _____ Phone _____

Email _____

SPONSORSHIP LEVEL

Premier
\$ 1,000

Supporting
\$ 500

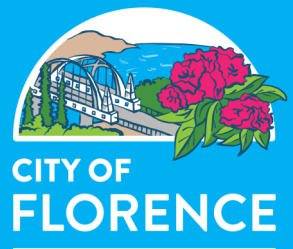
Community
\$ 250

Don't want to sponsor, but want to donate to the Block Party?
That works too!

Donation \$ _____

Email your logo to: CITYRECORDER@CI.FLORENCE.OR.US

Mail this form along with your check (payable to City of Florence) to:
CITY OF FLORENCE BLOCK PARTY
250 HWY 101, FLORENCE, OR 97439



Or sign up and pay online at ci.florence.or.us/2024blockparty

To be included in promotional material and event banners, sponsorships must be received by July 1, 2024.
Please see the sponsorship letter for guidelines. Sponsors will receive a receipt for their donation.