

---

**City of Florence**  
**Economic Development Committee**  
Florence City Hall  
250 Hwy 101  
Florence, OR 97439  
541-997-3437  
[www.ci.florence.or.us](http://www.ci.florence.or.us)

---

September 22, 2016

## AGENDA

2:00 p.m.

Members:

	Mike Rose, Chairperson	
Joe Crenshaw, Vice-Chairperson	Rick Yecny, Member	
Meg Spencer, Member	David Wiegand, Member	
Steve Earnshaw, Member	Robbie Wright, Member	
Andy Johnson, Member	Russ Pierson, Member	
Chris Chandler, Central Lincoln Ex-Officio Member	Bettina Hannigan, Chamber Ex-Officio Member	
Joe Henry, Council Ex-Officio Member	Erin Reynolds, Staff Ex-Officio Member	
Steven Leskin, Port Manager Ex-Officio Member		

---

With 48 hour prior notice, an interpreter and/or TDY: 541-997-3437, can be provided for the hearing impaired.  
Meeting is wheelchair accessible.

---

### CALL TO ORDER – ROLL CALL

2:00 p.m.

#### 1. APPROVAL OF AGENDA

#### 2. PUBLIC COMMENTS

This is an opportunity for members of the audience to bring to the Economic Development Committee's attention any item not otherwise listed on the Agenda. Comments will be limited to a maximum time of 15 minutes for all items.

### ACTION ITEMS

#### INTRODUCTIONS

3.
  - Self-Introductions
  - Jesse Dolin, Economic Development Catalyst

#### UPDATES

4.
  - Connie Stopher/ S. Coast Development Council

#### RECRUITMENT & MARKETING UPDATES

5.
  - Florence Business Website Review (Robbie Wright)

#### 6. BUSINESS RETENTION AND EXPANSION UPDATES

#### 7. OPEN DISCUSSION

- Existing Local Business
- Attracting New Business

### FOLLOW UP

#### 8. NEXT STEPS

- Future Meeting Dates: 3<sup>rd</sup> Tuesday at 2:00 p.m.
  - December 20, 2016 at 2:00 p.m.