



**City of Florence
Environmental Management
Advisory Committee (EMAC)
Regular Session**

Florence City Hall
250 Hwy 101, Florence, OR 97439
541-997-3437 / www.ci.florence.or.us

- Meeting materials that include information on agenda item are published at least 24 hours prior to the meeting at <https://www.ci.florence.or.us/bc-emas> and items distributed during the meeting are posted to the City's website as soon as practicable after the meeting.
- To be notified of EMAC meetings via email, please visit the City's website at <http://www.ci.florence.or.us/newsletter/subscriptions>.

January 8, 2025

AGENDA

4:00 PM

Britte Kirsch, Chair— Dina McClure, Vice Chair
 Lisa Walter-Sedlacek — Linda Serbus — Ronelle Kuert — Lisa Wallace
 Shannon Warren — Pat Rongey — Karen Childs — Nancy Rhodes — Laura Smith
 Ex-Officio: Sally Wantz, City Councilor – Wendy Farley Campbell, Staff
 Ex-Officio: County Transfer & Recycling, Brian Enochian

With 48-hour prior notice, an interpreter and/or TDY: 541-997-3437, can be provided for the hearing impaired.
 Please turn off or silence all cell phones and pagers prior to start of meeting.

The Environmental Management Advisory Committee meeting will be held in-person at Florence City Hall
 Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link:
<https://attendee.gotowebinar.com/register/3749170168349665877>

Citizens wishing to express their views may submit comments in writing or verbally.
 For more information, please see the end of this agenda.

CALL TO ORDER – ROLL CALL

4:00 p.m.

1. APPROVAL OF THE AGENDA

- 2. PUBLIC COMMENTS – ITEMS NOT ON THE AGENDA:** This is an opportunity for members of the audience to bring to the committee's attention any item not otherwise listed on the agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items. Please state your name for the audio record when called upon.

4:05 p.m.

DISCUSSION ITEMS AND REPORTS:

- 3. Subcommittee Organization / Project Designation** 4:10 p.m.
 - a. Vegetation Related (Tree City / Tree Board)
 - b. Environmental (RMA / Waste Reduction)
 - c. Other Interests / Projects / Opportunities
- 4. 2025 Calendar Review – Confirm events / projects / timelines** 5:00 p.m.
- 5. 2025 – 2027 Work Plan Discussion – Organize and prioritize projects / discuss new ideas / finalize by February 5th meeting** 5:15 p.m.
- 6. Other Discussions – Ideas / Suggestions** 5:30 p.m.
- 7. Closing Comments:** Next EMAC meeting February 5, 2025 at 4:00 p.m. at City Hall. 5:45 p.m.
- 8. ADJOURN** 6:00 p.m.

EMAC CALENDAR

DATE	TIME	DESCRIPTION	Location
February 5, 2025	4:00 PM	Regular Meeting	City Hall
March 5, 2025	4:00 PM	Regular Meeting	City Hall
April 2, 2025	4:00 PM	Regular Meeting	City Hall

PUBLIC MEETINGS PROCEDURES

The Environmental Management Advisory Committee meeting will be held in-person at Florence City Hall with the option to view / listen to the meeting virtually via GoToWebinar.

Expressing Views to the Environmental Management Advisory Committee: Citizens wishing to express their views to the EMAC may do so in both written and verbal formats.

1. Written Comments: Citizens wishing to express their views are encouraged to submit written comments in one of the following ways:
 - a. Submit written comments via email to planningdepartment@ci.florence.or.us
 - b. Mail written comments to Florence City Hall, Attn: EMAC, City of Florence, 250 Hwy 101, Florence, OR 97439
 - c. Drop off written comments to the City of Florence drop box located at Florence City Hall (250 Hwy 101) to the right of the main entrance.

**** Note:** Written comments received at least 2 hours prior to the meeting will be distributed to the EMAC, posted to the City of Florence website, and made part of the record.
2. Verbal Comments: Citizens wishing to express their views to the EMAC may participate in the meeting in person and via GoToWebinar. To do so, please complete a speaker's card online at <https://www.ci.florence.or.us/bc-emas/request-address-environmental-management-advisory-committee-speakers-card> at least 1 hour prior to the meeting. City staff will then contact the speaker to let them know the process to participate in the meeting.
 - a. Public Comments on items not on the agenda: General public comments (on items not on the agenda) will be allowed at each meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
 - b. Public Comments on Action Items: Public Comments will be allowed on each action item on the agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Committee questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

EMAC 2025 - 2027 WORK PLAN IDEAS

Note: The City of Florence is asking EMAC to submit a 2 year Work Plan Proposal in January 2025. EMAC will provide a list of three (3) streamlined projects.

This document lists some ideas to start the conversation. This is NOT the FINAL list - just a starting point to get you thinking. These ideas need to be prioritized and fine tuned. Some of these ideas are from the 2023 - 2025 City Work Plan (Link attached)

https://www.ci.florence.or.us/sites/default/files/fileattachments/mayor_and_council/page/901/2023-2025_work_plan_final.pdf

Thank you for taking the time to do your own research and idea development so together we can come up with some amazing goals for EMAC! Remember, think big or small but make it achievable!

1. Environmental Public Health - Healthy Cities Initiative

Objective: To provide support to the City with respect to improving the quality of life for the community and the environment which includes sustainable land use and growth, climate resiliency and clean, safe ecosystems.

Tasks:

Clean Energy Initiatives - Green Infrastructure, Resilient Housing, Transportation, Walkability, Water Treatment, Dark Sky Lighting, Renewable Energy options, Air Quality, Firewise strategies, Code updates

2. Sustainability and Waste Management Initiative

Objective: Enhance efforts in reducing waste and support the statewide Recycling Modernization Act (RMA) requirements through implementation and education.

Tasks:

Education and promotion of new recycling guidelines and opportunities, Yard Debris collection, expand bio-solids recovery facility and FloGro, promote garbage clean ups, update codes

Assist with the creation and implementation of environmental education school programs, opportunities for senior engagement via community workshops and collaborations to engage the various demographic groups

3. Open Space and Biodiversity Initiative

Objective: Increase awareness regarding the importance of open space, urban forests, native vegetation restoration and natural resource protection.

Tasks:

Vegetation Restoration / Noxious Weed Education / Tree City Designation / Pollinator and Native Plant areas / Bee City Designation / Reduced pesticide use / River and Estuary Resilience / Park development and improvement / Resource protection education

MONTH 2025	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
MEETING DATE	8TH	5TH	5TH	2ND	7TH	4TH
NEWS ARTICLES (Due month before by 20th)	New Years Resolutions, What is EMAC up to? / Garbage Collection Rules	Tree City what it means / Tree Plotter underway	No Mow May / Arbor Day / Earth Day / Noxious Weed info	RMA updates / Contamination information / April Events	Goodbye to retiring EMAC Members / Sign up for EMAC	Black and White Event / RMA Updates
TREE BOARD	Tree City Application Process (complete) / Ideas for upcoming April Events	Arbor Day Proclamation/ No Mow May and Earth Day Proclamation? Plan Arbor Day/Earth Day Events	Promote April Events Spring Planting FloGro Distribution / Yard Debris Collection	Events	Tree Plotter update / Plan Fall Planting	
RMA	Timeline / Updates / ToDo's	Outreach / Workshops / Education events planning	Updates	Plan Black and White Event / RMA Education	TBD / Plan Hazmat Day? Compost event?	TBD
EVENTS	Adopt A Street Clean up / Subcommittee Meetings	Upcoming :Food Waste Week events? Arbor Day/Earth Day events / No Mow May	Work Plan Proposal	Arbor Day / Earth Day / Food Waste Prevention Week	No Mow May / Adopt a Street Cleanup	Welcome New Members
UPDATES	Noxious Weed / Native Plants / Website/ Climate Resiliency efforts	Code work / Website work / Social Media / Work Plan	Climate Resiliency Collaboration			Composting / Food Waste
OTHER	Who to help with Social Media? Do we want to do Adopt a Street? Code next steps Work Plan Ideas / Review Remaining Budget / 2025 Budget	Work with Public Works FloGro / Yard Debris collection / Free Compost from Lane County?	Code Work / Noxious Weeds / Website Work	April 14 - RMA info out newsletter / website	May 16 - RMA billing inserts	New Subcommittees/ New Work Plan

MONTH 2025	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
MEETING DATE	2ND	6TH	3RD	1ST	5TH	3RD
NEWS ARTICLES (Due month before by 20th)	Native plants Household Hazardous Waste	Events / RMA Updates	Back to School Waste Free Tips / Planting Natives	Keep Recycling Clean Contamination info	Food Waste Prevention	Simplify the Holidays
TREE BOARD	Market Native Plant Fall Event		Tree Plotter Update	Tree City Application Review		
RMA	RMA Launch / Education and Outreach			RMA Evaluation / Planning		
EVENTS	Subcommittee Meetings	Black and White / Compost / FloGro	Adopt a Street Cleanup			
UPDATES	Codes / Website/ Climate Resiliency			Evaluate Work Plan Goals		
OTHER		RMA Ads / Articles		2026 Planning Calendar		

Subcommittee Responsibilities / Projects - 2025

TREE CITY / TREE BOARD

Members: Lisa Walter-Sedlacek, Karen Childs, Laura Smith

- Annual application / compliance with necessary actions / tasks (work with Public Works)
- Arbor Day Proclamation in March for April / Event Planning
- Earth Day Proclamation? NO MOW MAY Proclamation?
- Tree Plotter Project
- Social Media site management / City Website updates
- Vegetative Restoration - Code Review
- Noxious Weed Education / Brochure / Code Review
- Native Plant Awareness - Fall Planting
- Pollinator Garden - 18th Street Park Planting (Spring)
- Bee City Designation
- Climate Resiliency Partnerships (Collaboration with other groups)

RMA EDUCATION / IMPLEMENTATION / FOLLOW UP

Members: Britte Kirsch, Dina McClure, Nancy Rhodes, Linda Serbus, Lisa Wallace

- Training / Gather Information / Understand process and next steps
- Funding Allocation / Contamination Rules
- Work with Hauler / City regarding outreach / facilitation
- Community Workshops / Education / Communication
- Solid Waste Management Code Review
- Opportunity to Recycle Requirement Guidelines
- City Newsletter Educational articles
- Social Media management / City Website updates
- Lane County Partnerships - Household Hazardous Waste Collection, Free Compost Program, etc
- Climate Resiliency Partnerships (Collaboration with other groups)

OTHER OPPORTUNITIES (Feel free to add more and elaborate!)

- Food Waste Prevention
- Backyard / Home Composting
- FloGro Promotion / Expansion (with Public Works)
- Yard Debris Collection / Pilot?
- Community Demonstration Garden
- FloGro Field Trip - Mid Jan / Early Feb
- Invite DEQ / CCA Speaker - RMA education during meeting in Feb

- Adopt a Street - continue? (Queenwood Brigade!)
- Black and White Event
- Hazardous Waste Collection Events
- Social Media Management
- Update City Website
- Youth / Senior Involvement - School Outreach / Senior Connections
- Lane County Climate Collaboration / Climate Resiliency
- Lane County Compost Program (free compost for events)
- Home and Garden Show participation
- Earth Day Movie Event - City Lights collaboration
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