

A City in Motion

PRESS RELEASE

**FOR IMMEDIATE RELEASE:** August 15, 2017 CONTACT: Megan Messmer Project Manager/PIO megan.messmer@ci.florence.or.us (541) 997-3437

## FLORENCE POLICE DEPARTMENT SEATBELT "BLITZ" AUGUST 21<sup>ST</sup> – SEPTEMBER 3<sup>RD</sup>

**FLORENCE, OR** – – Oregon State Police, the Lane County Sheriff's Office, and the Florence Police Department will be working to increase proper safety belt and child car seat use during a statewide traffic enforcement "blitz" from August 21st through September 3rd. Officers will also be on the alert for persons exceeding the posted speed limit and violating the "hands-free" cellphone law. This enhanced enforcement is paid from dedicated funding through the U.S. Department of Transportation's National Highway Traffic Safety Administration.

Oregon Department of Transportation crash data for 2015 shows that lack of safety belt or child restraint use was a factor in 35% or 79 of the total 289 motor vehicle occupant fatalities. Motor vehicle crashes are the leading nationwide cause of death for children ages one through twelve years old.

A new Oregon law for children under two years old requires they use a child seat with harness in a rear facing position unless the child turned one year of age prior to May 26, 2017. A child over age two or who turned one year of age prior to May 26, 2017, must continue to ride in a car seat with harness or in a booster until they reach age 8 or 4' 9" in height and the adult belt fits them correctly.

The new law, which extends the rear facing requirement from age one to age two, will better protect the child's head, neck, and spine from potential crash injuries. Rear-facing seats spread crash forces evenly across the seat and child's body, while also limiting forward or sideways motion of the head.

For help selecting or installing child car seats, consult the seat manufacturer's instructions, your vehicle owner's manual, or visit a local child seat fitting station listed at: <a href="http://www.nhtsa.gov/apps/cps/index.htm">www.nhtsa.gov/apps/cps/index.htm</a> or at <a href="http://org/car-seat-resources">org/car-seat-resources</a>.