

WELCOME TO THE  
PUBLIC ARTS COMMITTEE'S  
REGULAR MEETING



CITY OF  
**FLORENCE**

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July 22, 2024  
Florence City Hall

# **CALL TO ORDER – ROLL CALL**

# PUBLIC COMMENT

This is an opportunity for members of the public to bring to the committee's attention any item not listed on the agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items.

*There are no verbal Public Comments for today's meeting. If written comments were received, they will be sent to the committee and uploaded to the website.*

# **ELECTION OF COMMITTEE LEADERS**

Nominations for Chairperson  
Nominations for Vice Chairperson

Vote on these

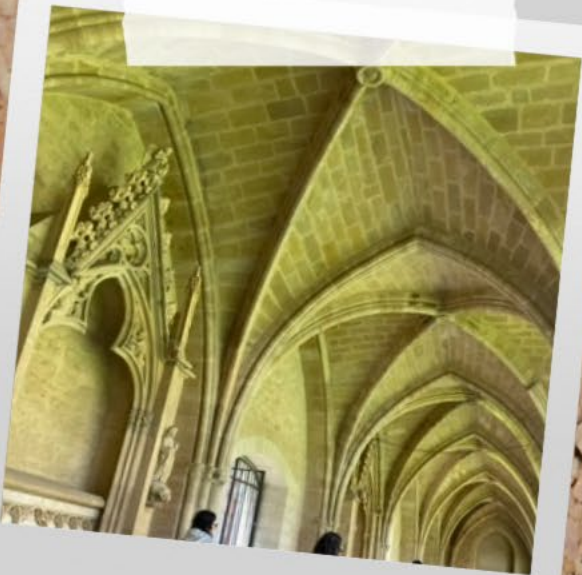
**CONGRATULATIONS,  
COMMITTEE LEADERS!**

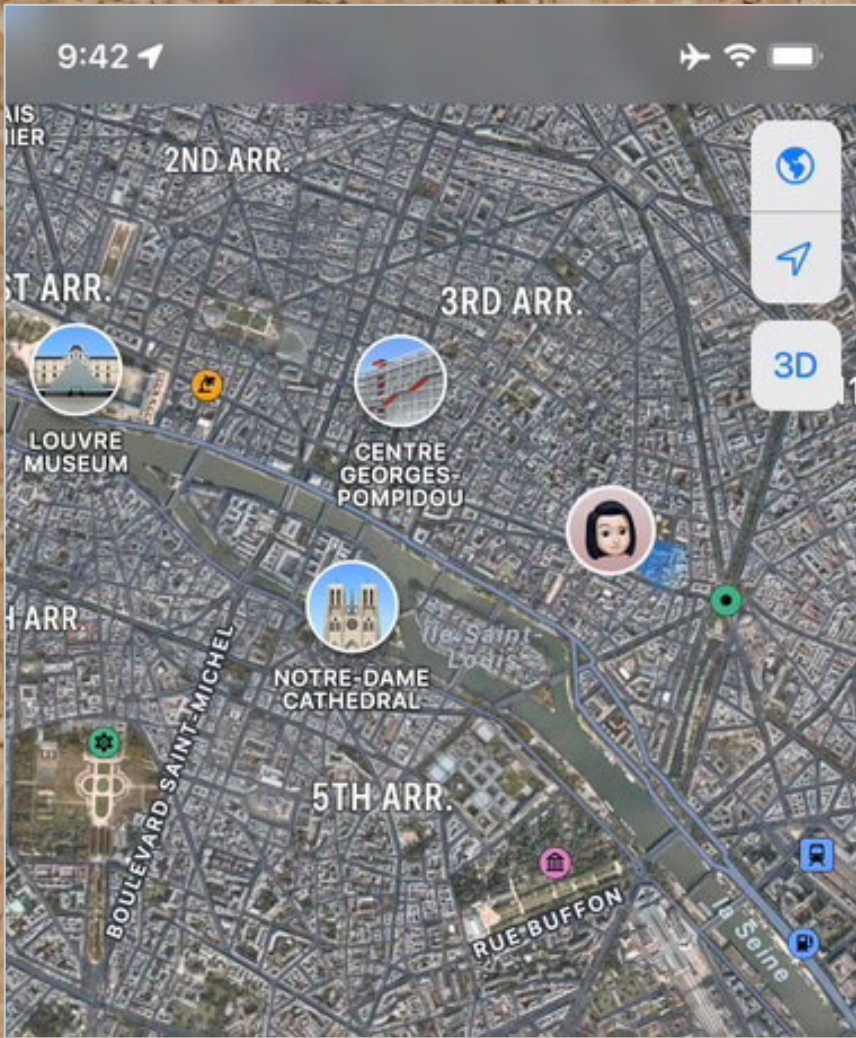
# **CONTINUING EDUCATION**



An April <sup>&</sup> May  
in Paris

Peggy Meyer



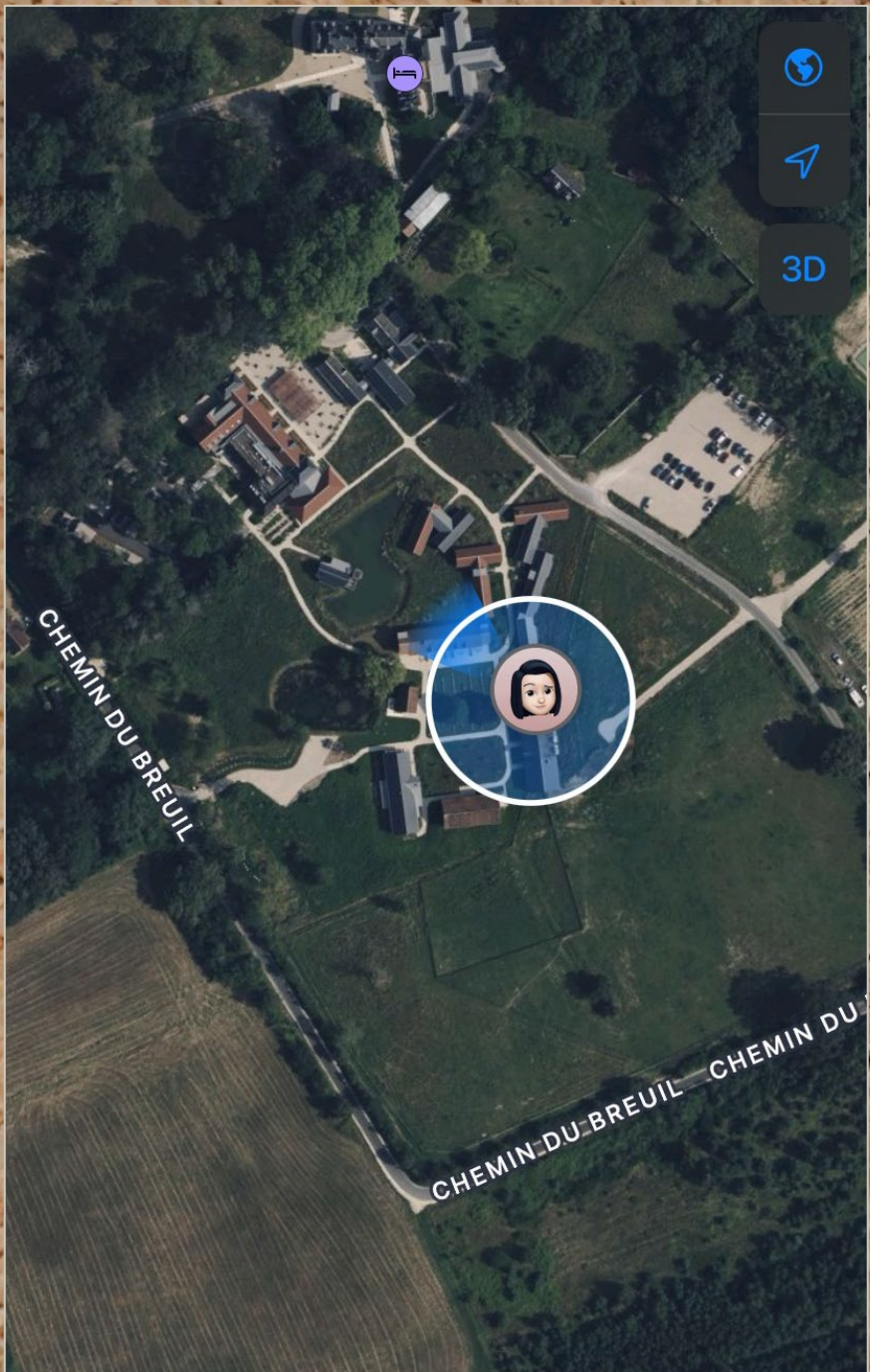


**April 24, 2024**

Hotel Joanne de Arc







**April 25, 2024**

Breakfast, Lunch, Louvre, Dinner

Allard-Ducasse Restaurant

Bistrot des Tournelles

Musée du Louvre

Carboni's

**April 26, 2024**

Camille Bistrot Parisien

Datil (Ancient plum)

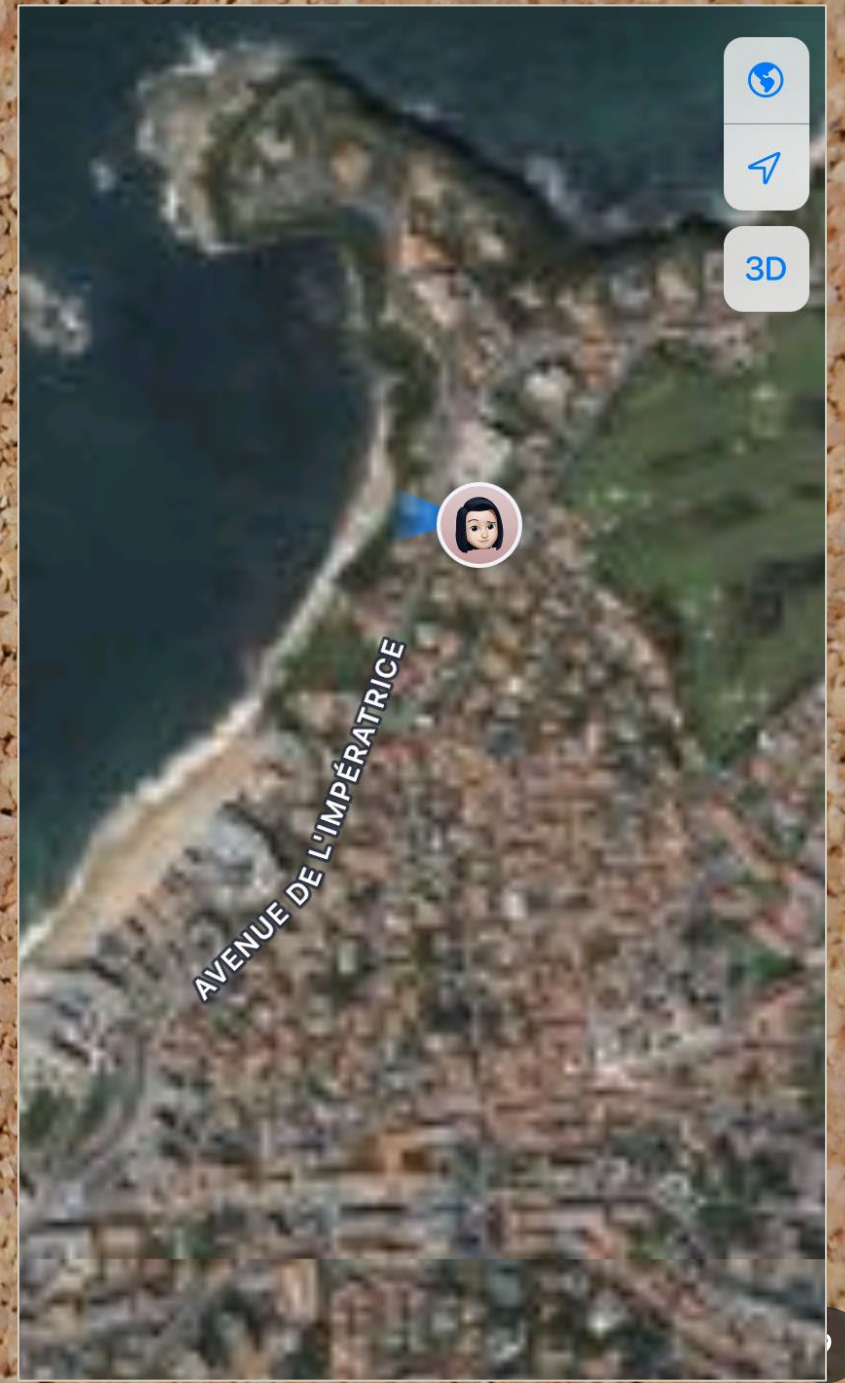
Polly and Maggie to Jazz Bar

**April 27, 2024**

Train to Blois, Taxi to Retreat

Les Sources de Cheverny Val de

Loire



**April 28, 2024**

Breakfast Basket, Polly painted

Maggie's swan, bike rack

Driver picked us up at 1:00 for

drive to Chambord Castle

Watership Down



**April 28, 2024**

## Chambord Castle

This spiral staircase was designed by Leonardo de Vinci in the shape of a double helix—like the DNA molecule.





**April 28, 2024**  
**Chambord Castle**





**April 29, 2024**  
Train to Biarritz  
  
Bibi Celebration on  
Biarritz after dinner;  
Sunset in Biarritz.





**April 30, 2024**  
Breakfast on the train heading  
from Biarritz to Bourdeaux

April 30, 2024

Hired a driver in Bordeaux

Drive to Saint-Émilion



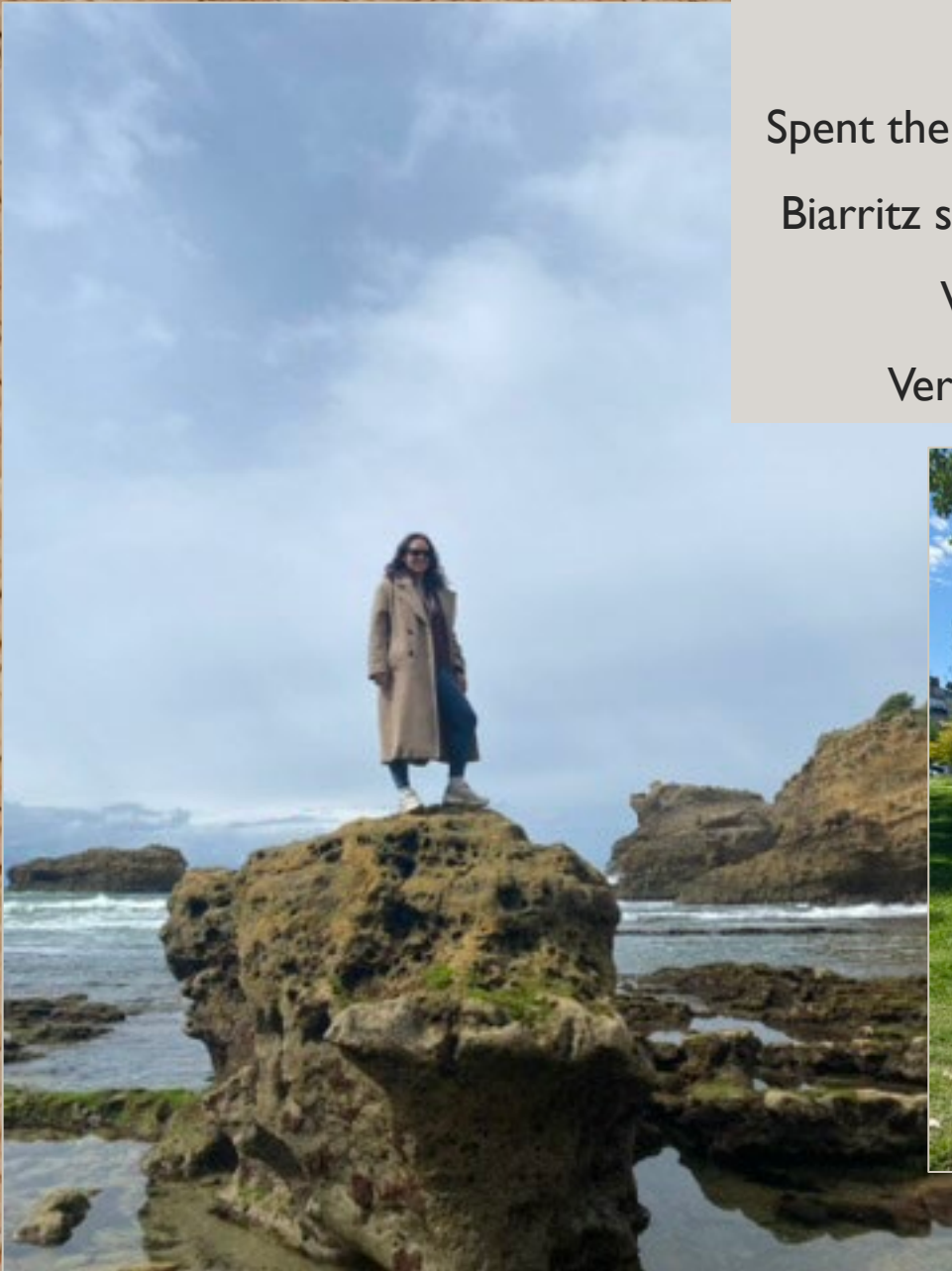
Guillaume Ducasse was a very nice young man: kind, comfortable, knowledgeable, and (ahem) the grandnephew of the founder of Maggie's school, École Ducasse. Maggie and her cohort with Allain Ducasse; we three with Guillaume Ducasse after our long and delightful day in Saint-Émilion

May 1, 2024

Spent the day walking around and enjoying the Biarritz seashore. Maggie liked the tide pools.

We stayed here three nights

Very interesting juniper-like trees.

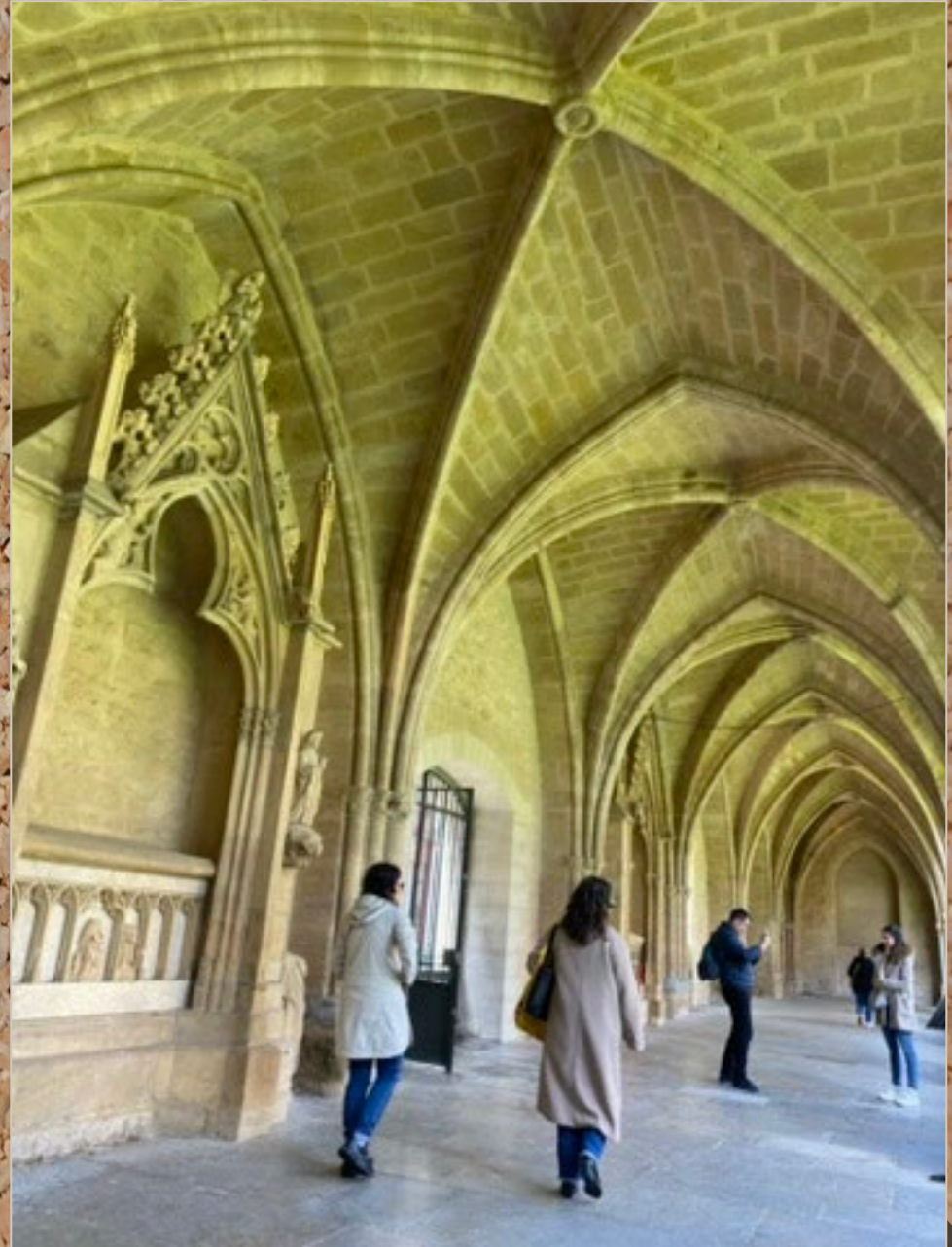






**May 2, 2024**

Spent the day in Bayonne — sunny and beautiful almost all day. Medieval architecture — very old and gothic.





**May 3, 2024**

Bridgette picked us up at Le Garage and took us to the train station for a 2-hour ride, transfer, and another 2-hour ride to Paris. We'll spend some time with Magz, then get a ride to the airport for our trip home.

295 kilometers per hour =

**183.3 miles  
per hour**



Google Suggestions



May 3, 2024

The window Maggie climbed through in order to save a thousand euro key bill.

Took Metro to Tuileries Gardens. Took selfies across from the Louvre and Museum. Sculptures in Gardens: Dubuffet' and Standing Woman.

Went to the Museum with Monet's Waterlilies Rooms

Museum Seating

Saw Monet and Picasso paintings



May 3, 2024

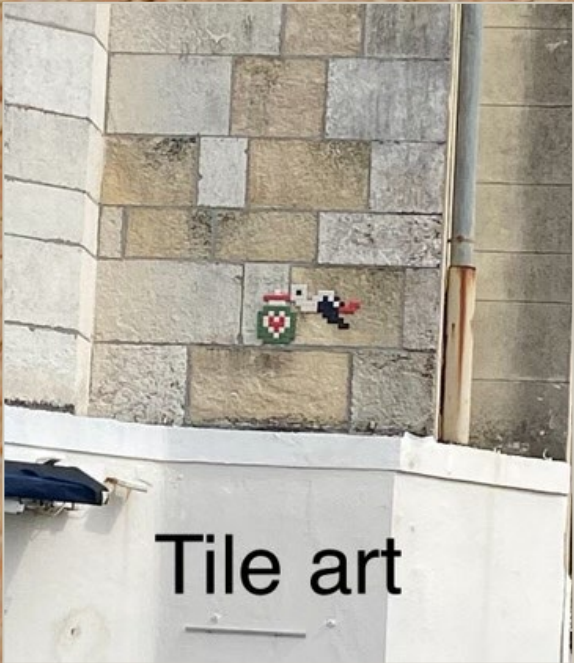


  
Musée  
de l'Orangerie

OUVERT TOUS LES JOURS,  
SAUF LE MARDI,  
DE 9H À 18H  
Dernière entrée 17h15  
Évacuation des salles dès 17h45

OPEN DAILY,  
EXCEPT TUESDAYS,  
FROM 9AM TO 6PM  
Last admission at 5:15pm  
Rooms cleared at 5:45pm

[musee-orangerie.fr](http://musee-orangerie.fr)



Tile art

TS À PARIS.

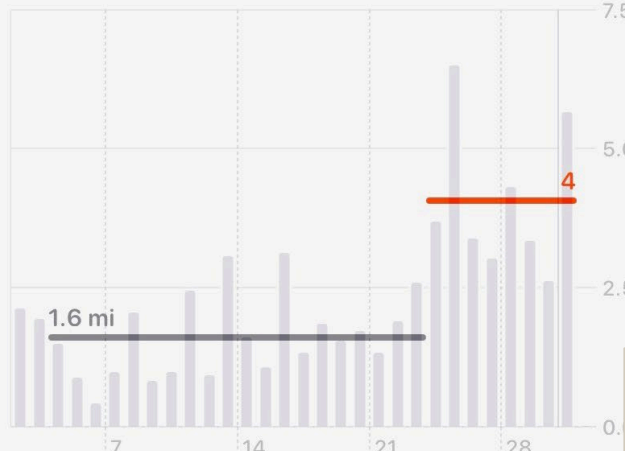


Walking + Running Distance [Add Data](#)

AVERAGE

2.2 mi

Apr 2 – May 2, 2024



Trend

Higher for 8 days

### Trends

#### Walking + Running Distance

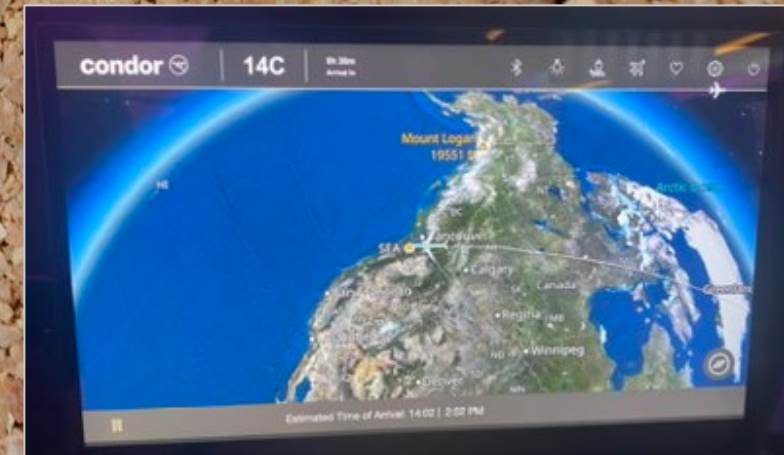
On average, your total distance increased over the last 8 days.

May 4, 2024

Airport Day & Final Trip Pics



SeaTac International



# WELCOME TO THE PUBLIC ARTS COMMITTEE



# WHAT IS PUBLIC ART?

Public art is exactly that: art in public spaces.

Today, public art can take a wide range of forms, sizes, and scales—and can be temporary or permanent. Public art can include murals, sculpture, memorials, integrated architectural or landscape architectural work, festivals, community art, digital new media, and all types of performing and literary arts.

# FLORENCE PUBLIC ARTS PROGRAM MISSION

To integrate art into the daily life of our community,  
Inspire extraordinary creative expression that will enrich  
public awareness,

And enhance the vitality, economy and diversity of  
Florence through the arts.

**Experience Florence**  
WHERE EVERY DAY IS A CELEBRATION OF THE ARTS



## ECONOMIC VITALITY THROUGH THE ARTS

“Communities that support the arts and culture are investing in an industry that supports jobs, generates government revenue, and is the cornerstone of tourism.”

\* *2015 Americans for the Arts  
Study*



**WHY  
PUBLIC ART  
MATTERS**

# ECONOMIC VITALITY THROUGH THE ARTS

## The Arts Mean Business

### Key Ways Arts Drive Economic & Community Development

- Fueling Local and State Economies
  - Nationally = \$151.7 Billion & 2.6 Million Jobs
  - Florence = \$7,267,735 Industry Supporting 118 Jobs
- Attracting Outside Investment & Driving Tourism
- Creative & Cultural Tourism
- Defining Civic Identity that Attracts Creative Class

Americans for the Arts & The Arts & Economic Prosperity Study

<http://www.fraaoregon.com/aep6-study/>

<https://aep6.americansforthearts.org/>

# WHY PUBLIC ART MATTERS



## Community Impact

- 79% of Americans believe that arts and culture is “important to their community’s businesses, economy, and local jobs”
- 86% believe that arts and culture is important to quality of life and livability of their community

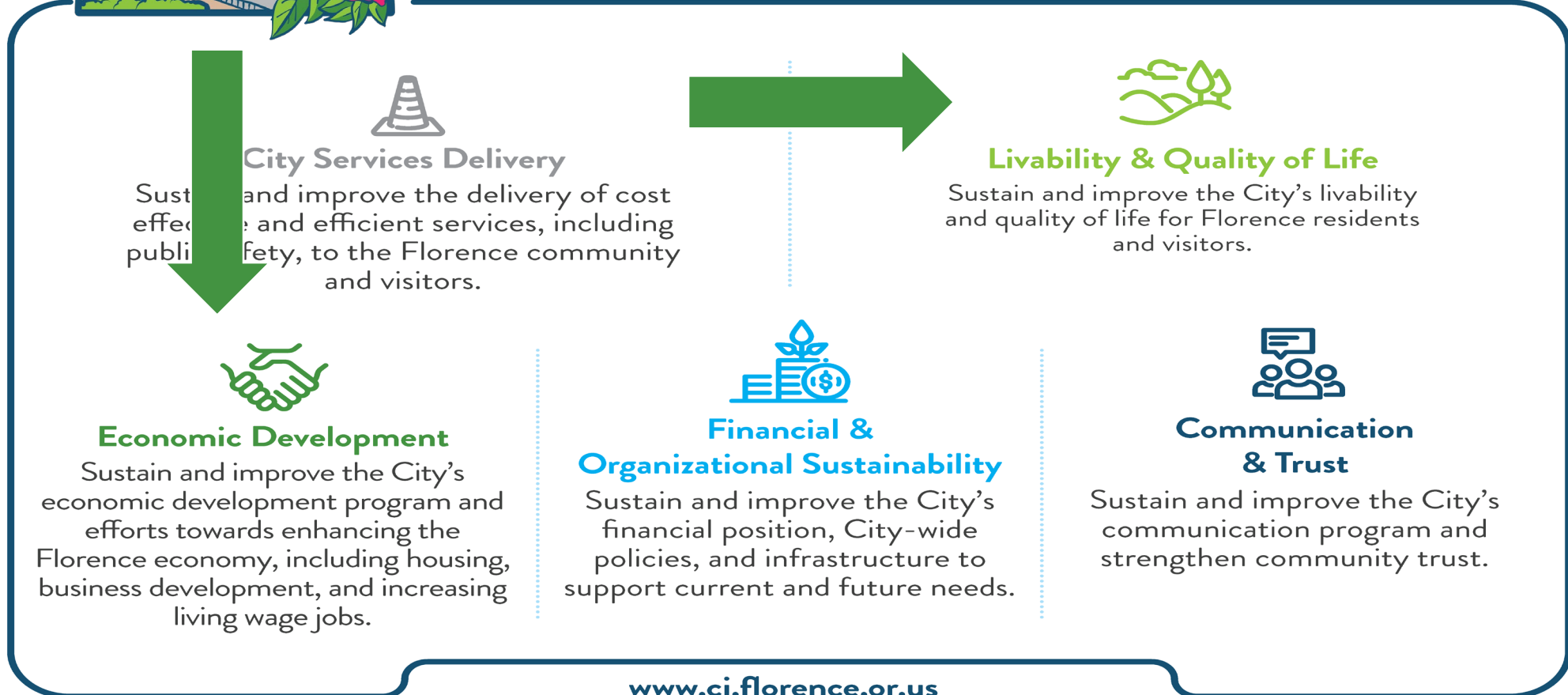
Americans for the Arts & The Arts & Economic Prosperity Study

<https://aep6.americansforthearts.org/>

# RELEVANCE TO CITY GOALS



## CITY OF FLORENCE OREGON'S PREMIER COASTAL COMMUNITY



[www.ci.florence.or.us](http://www.ci.florence.or.us)

## PUBLIC ARTS COMMITTEE FORMATION

- 2014-15: Interested citizens formed a Public Art Steering Committee to investigate potential sites and interest in Public Art
- With support of the Port of Siuslaw, placed a sculpture from a local artist with a Nautical Theme at the entrance to the Port of Siuslaw



# PUBLIC ARTS COMMITTEE FORMATION

- March 2015: Public Art Steering Committee came to the City Council with a proposal to establish a Public Art Program
- April 2015: The City Council unanimously approved the establishment of the Public Art Ad-Hoc Committee to develop a proposal for a Public Arts Program for the City



# PUBLIC ARTS COMMITTEE PROJECTS

The Public Arts Committee is composed of volunteers appointed by the Florence City Council.

Since 2015, the Committee has:

- Established the Public Art Program for the City of Florence
  - [www.ci.florence.or.us/bc-pac/public-art-program](http://www.ci.florence.or.us/bc-pac/public-art-program)

## Public Art Program



Florence Public Art Program Mission:  
Integrate art into the daily life of our community

Inspire extraordinary creative expression that will enrich public awareness & Enhance the vitality, economy and diversity of Florence through the arts

Art increases the livability, human interaction, and artistic richness of the City by making art a permanent part of the environment and a legacy for future generations. The City of Florence public art program plays a strong role in community and helps stimulate economic vitality. The art initiative for the City of Florence is a vital ingredient in the cultural fabric and streetscape of our creative city.

The initiative provides opportunities to increase awareness, appreciation, knowledge and education of public art by developing a sense of place, community pride and identity through the creation of new works. Public art provides an opportunity for artists to reach creative solutions to aesthetic opportunities.

The art collection of Florence is held in trust for the public. It seeks to engage people and capture the essence, diversity and personality of the City of Florence. The art collection complements the City's mission of enhancing the lives of its citizens.

The City's Public Art Program is supported nearly entirely by the City of Florence's Volunteer Public Arts Committee. The Public Arts Committee is tasked with the work in establishing the program including maintenance, development and removal of all pieces. For more information about the committee please [click here](#).



The Public Art Program is actively working on these projects:

1. [Art Exposed: A Rotating, Outdoor Art Gallery](#)
2. [Public Art Quest](#)
3. [The 2023-2025 Public Arts Committee Work Plan](#)

## PUBLIC ARTS COMMITTEE PROJECTS

- Installed Featured Pieces throughout the City of Florence:
  - *Stitching Time, Weaving Cultures Mural* by Marino-Heidel Studios
  - *Horse Installation* at Florence Senior Center
  - *Metal Sculpture* at Gallagher Park
  - *Totem Pole* at Gallagher Park
  - *West Coast Overlook* by Jesse Swickard at Florence Justice Center
  - *Sitting Wave Part II* by Jesse Swickard at Exploding Whale Memorial Park



# PUBLIC ARTS COMMITTEE PROJECTS



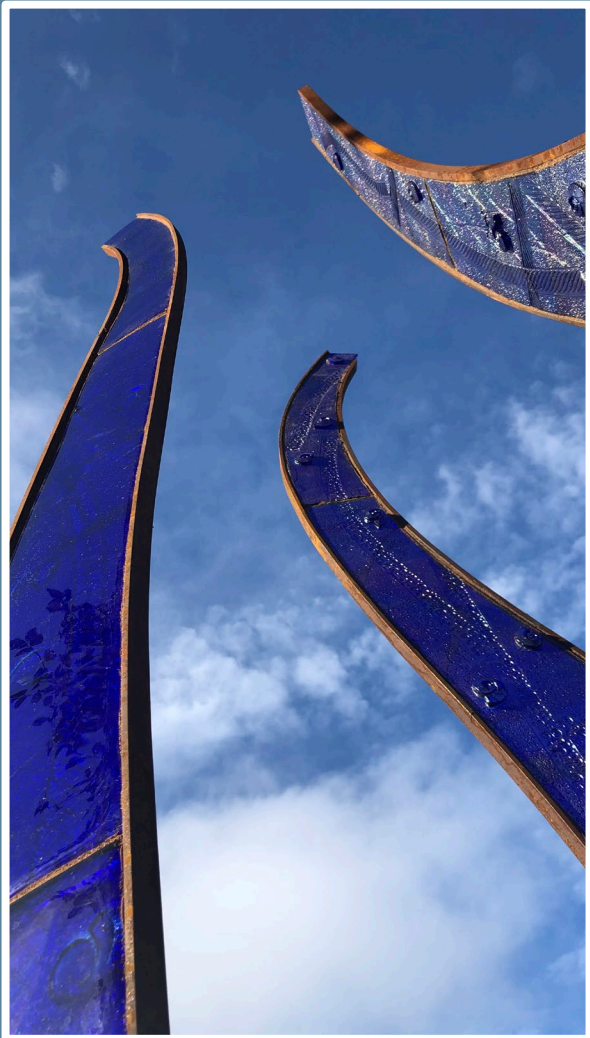
# PUBLIC ARTS COMMITTEE PROJECTS

Began Art Exposed: Florence's Rotating, Outdoor Art Gallery  
Round #1: 2018-2020 – 4 pieces on display



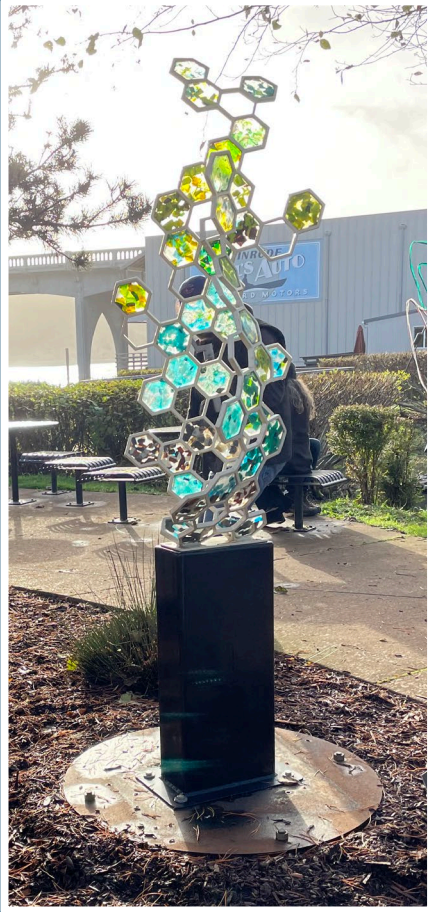
# Art Exposed: Florence's Rotating, Outdoor Art Gallery

Round #2: 2020-2022 – 5 pieces





Art Exposed: Florence's Rotating, Outdoor Art Gallery  
Round #3: 2022-2024 – 8 pieces





Art Exposed: Florence's Rotating,  
Outdoor Art Gallery  
ReVision Florence Round #1: 2024-  
2026 – 6 pieces

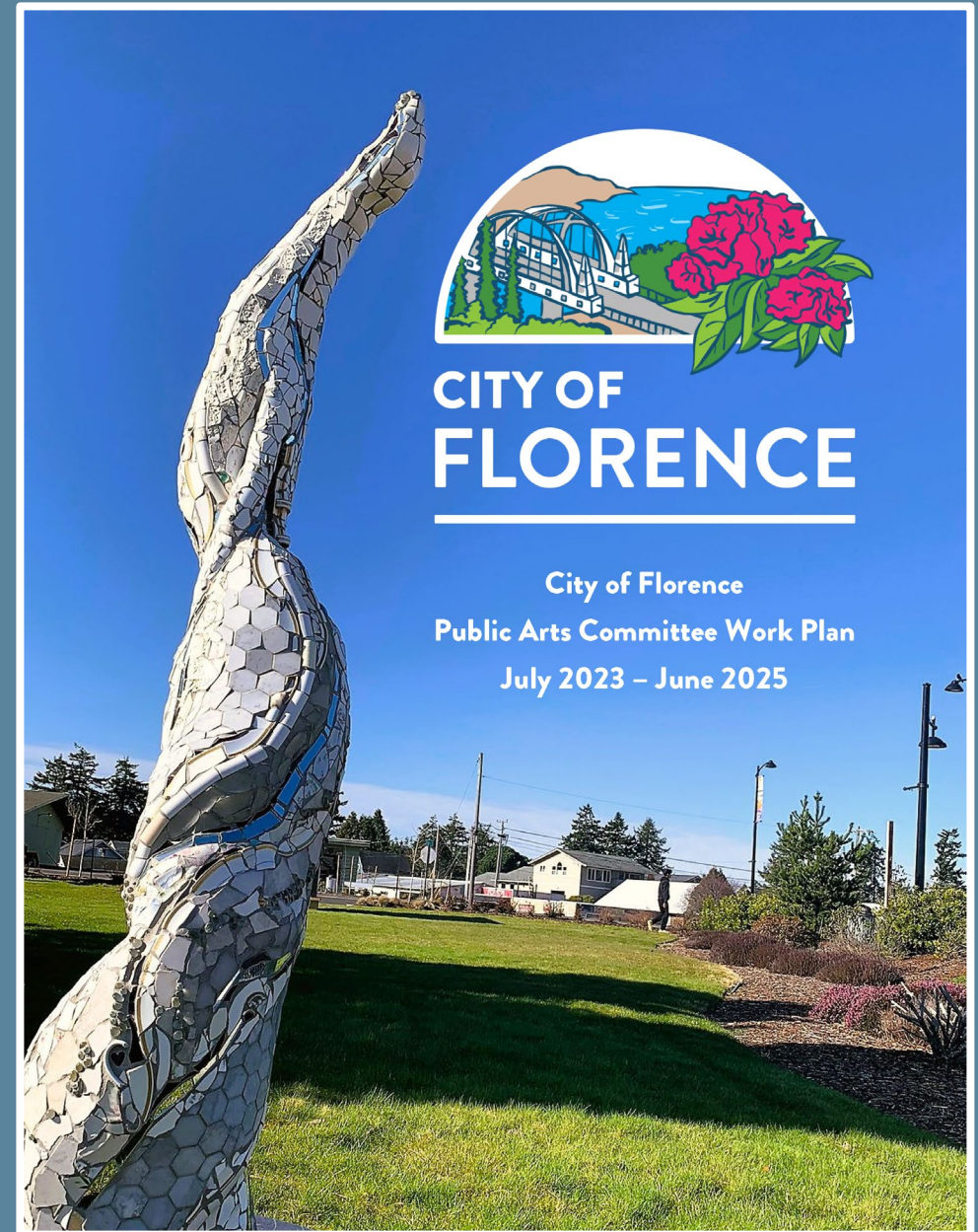


# PUBLIC ARTS COMMITTEE PROJECTS

And now...

The 2023-2025 Public Arts Committee Work Plan will shape our next projects. These will come from our Priorities:

- Public / Private Partnership Program
- Outreach / Marketing
- Art Exposed Outdoor Gallery



## SUBCOMMITTEES

Our primary subcommittees stem from  
our Work Plan Priorities

Inventory & Maintenance

Art Exposed

Public/Private Partnership

# **STAFF REPORT**



# COMMUNITY BLOCK PARTY – ROCK PAINTING



**COMMUNITY BLOCK PARTY**

**CITY OF FLORENCE**

Old Town Florence  
*Between Laurel St. & the Bridge*  
5–10 P.M.

**JULY 26,  
2024**

Music, Fun, & Games  
for the Whole Family!

Full details at  
[www.ci.florence.or.us/2024blockparty](http://www.ci.florence.or.us/2024blockparty)

FEATURING:  
**5guysnamedmoe**

LIVE MUSIC BEGINS AT 6 P.M.

The Public Arts Committee will once again lead the community in running the rock painting station.

Time commitment will be from 4 to about 8 p.m.

# COMMUNITY BLOCK PARTY – ROCK PAINTING



# **NEXT MEETING DATES**

# TENTATIVE MEETING CALENDAR

**Most PAC Meetings are held on the 4<sup>th</sup> Monday of the Month. Meetings are held in person at Florence City Hall unless otherwise indicated.**

<b>Date</b>	<b>Time</b>	<b>Description</b>
<b>July 26, 2024</b>	<b>4 p.m. to about 8 p.m.</b>	<b>Florence Community Block Party <i>Event from 5 to 10 p.m.</i></b>
<b>August 26, 2024</b>	<b>4 p.m.</b>	<b>Florence Public Arts Committee Meeting</b>
<b>September 23, 2024</b>	<b>4 p.m.</b>	<b>Florence Public Arts Committee Meeting</b>

# **CHAIR REPORT**

**THANK YOU**

**Experience *Florence***

**WHERE EVERY DAY IS A CELEBRATION OF THE ARTS**