

WELCOME TO THE
PUBLIC ARTS COMMITTEE'S
REGULAR MEETING



CITY OF
FLORENCE

August 26, 2024
Florence City Hall

CALL TO ORDER – ROLL CALL

PUBLIC COMMENT

This is an opportunity for members of the public to bring to the committee's attention any item not listed on the agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items.

We do have one public speaker, Britte Kirsch, speaking about the Audubon Mural Project

AUDUBON MURAL PROJECT

155 115

bird species painted

murals painted



<https://www.audubon.org/magazine/bring-audubon-mural-project-your-town>

AEROSOL
KINGDOM

2021

CONTINUING EDUCATION

Dianna Allison

“Coastal Road Trip: Coos Art Museum & Rogue River Museum”

COASTAL ROAD TRIP

I had to take a trip down to Brookings for a meeting and decided that it would be nice to visit some of the museums along the way ...

Coos Art Museum

235 Anderson Avenue

Coos Bay, OR 97420

MUSEUM ADMISSION

\$5, \$2 for Students & Seniors,
Free to Members of CAM.

MUSEUM HOURS



Upon entering the Coos Art Museum I found out that they were celebrating their Marine Heritage by having an entire show about it.

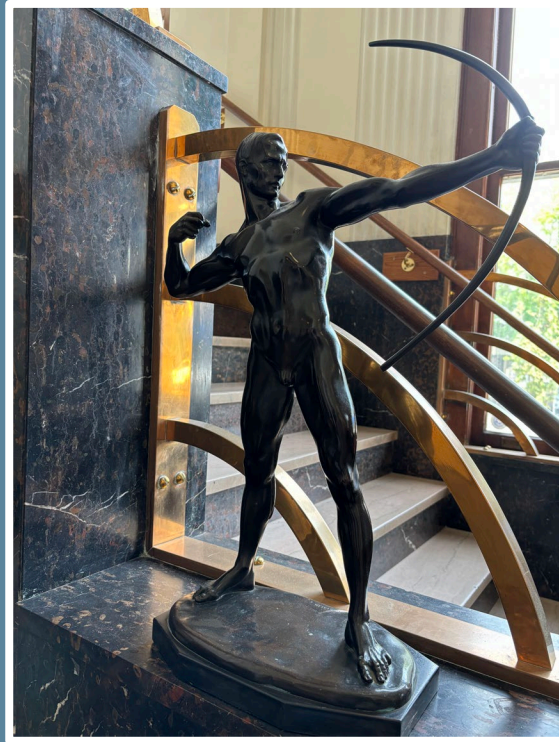


**30TH
MARITIME
ART
EXHIBITION**

July 6, 2024 -
September 22, 2024

The show was really quite beautiful with artists from all over displaying works of all kind. Some of my favorites that I took pictures of were of the marine mammals, the shorelines, and the lighthouses that were done in paintings.



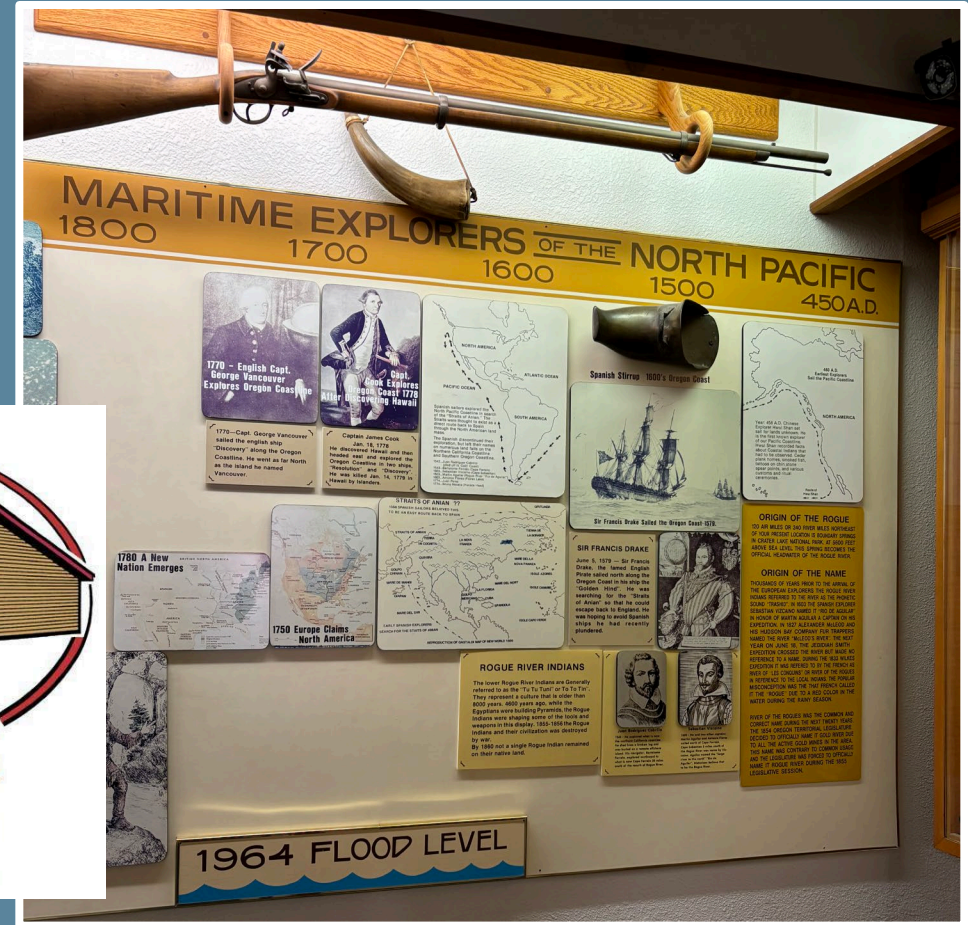


But there were also some works that were done in wood, like the pelican and the Coast Guard Ship. The other statue was of an archer that I took at the end of my stay at the Coos Art Museum.



I also visited a Museum in Gold Beach which is where I stopped for lunch. There is a statue I took a picture of that is right outside the Port Hole Cafe in Gold Beach. It is a very good place to stop for lunch if you ever get down that way. The museum is right across the street from the cafe. It is not very big and holds just a little bit of their history regarding how the town came to be and the animals that were there





I also stopped at Misty Meadows on my way home as I love the Jams and Jelly's that they sell there. It is just south of Bandon and really worth a stop!

**ART EXPOSED OLD TOWN
2025 - 2027**

WHAT IS ART EXPOSED?

The City of Florence Rotating Outdoor Art Gallery
Offers Artists an opportunity to display their art
in Old Town for two years

Art is available for sale during two-year period

If sold, City of Florence receives 30% of sale price, which is
reinvested back into the Florence Public Art program

Artists receive a stipend to participate

2018-2020

- Four Locations: Rain Garden, River Roasters, East Interpretive Center, and Gazebo Park
- Stipend: \$500
- Sold one piece, and the City of Florence purchased two others



2020-2022

- Five Locations: Rain Garden, River Roasters, East Interpretive Center, and Gazebo Park, and Maple Street Pocket Park
- Stipend: \$1,000
- Selected finalists right before COVID began, put pause on program, and finally installed in Fall 2020



2022-2024

- EIGHT Spaces
- Artist Stipend: \$1,500
- *Veterans Memorial Park Art Location:* Preference towards American Veteran / Art that Honors Veterans / American Military



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Art Exposed Old Town 2025-2027

Potential Timeline I – 6 months from Launch to Installation

City of Florence Public Arts Committee

Month	Task
July 2024 – August 2024	<ul style="list-style-type: none">● Review 2024-2026 Program & history of Old Town Art● Create Art Exposed Subcommittee● Subcommittee works with staff on wording of Call for Art● Finalize Call-for-Artists and approve for release in September
September 2024 – October 2024 Open from September 2 through October 31 (59 days)	<ul style="list-style-type: none">● Launch and manage call-to-artists through https://www.callforentry.org/● Market call-to-artists for local artists, plus statewide, national, and international artists● Confirm end of 2022-2024 Installation with artists

Art Exposed Old Town 2025-2027

Potential Timeline I – 6 months from Launch to Installation

City of Florence Public Arts Committee

Month	Task
<p data-bbox="359 529 1065 908">November 2024 – December 2024 <i>Two public, publicized meetings</i></p>	<ul data-bbox="1065 529 2239 908" style="list-style-type: none">• AE Subcommittee narrows applicants – early November• Publicize Art Exposed and PAC meetings• PAC reviews applicants – November 25• PAC finalizes artists chosen for each space – Dec. 16
<p data-bbox="359 908 1065 1299">January 2025</p>	<ul data-bbox="1065 908 2239 1299" style="list-style-type: none">• Chosen / Rejected artists are notified• Artists confirm availability by January 15• Artists / City negotiate contracts – due January 29• Marketing plan for installation is created as artists complete contracts

Art Exposed Old Town 2025-2027

Potential Timeline I – 6 months from Launch to Installation

City of Florence Public Arts Committee

Month	Task
February 2025	<ul style="list-style-type: none">• New Art is installed in February 2025• Marketing plan for installation is executed• Celebrate the project with Walking Tour• Continue to market the art

CALL-TO-ARTISTS

Next Steps:

- Art Exposed Subcommittee will meet to go over the exact wording of the Call for Art/ see if anything needs updates
 - The entire committee will be notified when the Call opens!
- Open Sept. 2 on CAFÉ – Call For Entry – Online Platform
 - <https://callforentry.org>
- Close the Call on Oct. 31 at 9:59 p.m.

Art Exposed Subcommittee, when are you free to meet?

PAC'S DECISION FOR TODAY

- Consider opening the Art Exposed Old Town Call-to-Artists on September 2 and approving the timeline

Consider offering to extend the six remaining artists' contracts through January 2025 and offering to pay them \$200

SUBCOMMITTEES

Let's schedule some meetings!

Inventory & Maintenance

Maggie Bagon
Peggy Meyer
Marney Reed

Art Exposed

Christina Diamond Santiago
Steve Ball
Serena Appel
Dianna Allison

Public/Private Partnership

Maggie Bagon
Steve Ball
Carole Cohen
Deb Ripley

STAFF REPORT

TENTATIVE COMMITTEE CALENDAR

Most PAC Meetings are held on the 4th Monday of the Month. Meetings are held in person at Florence City Hall unless otherwise indicated.

Date	Time	Description
<i>September 2, 2024</i>	<i>8 a.m.</i>	<i>Open Art Exposed Call for Art</i>
September 23, 2024	4 p.m.	Florence Public Arts Committee Meeting
October 28, 2024	4 p.m.	Florence Public Arts Committee Meeting
<i>October 31, 2024</i>	<i>10 p.m.</i>	<i>Close Art Exposed Call for Art</i>

CHAIR REPORT

ARTS & HUMANITIES MONTH



The Florence Public Arts Committee will be accepting the 2024 proclamation (which will look like this one from 2022) from Mayor Rob Ward on Monday, October 7, 2024, during the Florence City Council meeting at City Hall, 250 Highway 101, at 5:30 p.m.

Invite fellow artists, art enthusiasts, and community members to join us in this celebration of the arts!

THANK YOU

Experience *Florence*

WHERE EVERY DAY IS A CELEBRATION OF THE ARTS