

WHAT IS PUBLIC ART?

Public art is art in public spaces.

Today, public art can take a wide range of forms, sizes, and scales—and can be temporary or permanent. It can interpret the history of the place, its people, and perhaps addresses a social or environmental issue. Public art can include murals, sculpture, memorials, integrated architectural or landscape architectural work, community art, digital new media, and even performances and festivals
(Americansforthearts.org/by-topic/public-art)!

QUESTIONS TO ASK

Public Art can be noticeable or hidden. It is free to enjoy and experience. Asking yourself questions is a great way to look at art. The more you learn about the Artist and the Art, the more you understand the work.

Here are some questions to consider:

- What is the art doing in its location?
- How and is it related to the things around it?
- What does it say about the artist? About the artist's past, experiences, and knowledge?
- What does the art make you wonder?
- What perspective do you like better?
- Does it look different in day or night? Season by season?
- What kind of materials is the art made of?
- How was it created?
- How did the art get there?
- What does it mean?
- Is there a plaque with information near the work?
- Is it permanent or temporary?
- Are you supposed to interact with it? And how?
- Does it refer to the community? Did the neighbors and community help make it?

This information was inspired by KQED's "How to Look at Public Art," <https://video.kqed.org/video/artschool-kid-curator-how-look-public-art/>, and is used by the Florence Public Arts Committee when evaluating art.

Experience Florence

WHERE EVERY DAY IS A CELEBRATION OF THE ARTS

Florence Public Art Program Mission:

Integrate art into the daily life of our community; Inspire extraordinary creative expression that will enrich public awareness; & Enhance the vitality, economy, and diversity of Florence through the arts

FLORENCE PUBLIC ART

Art increases the livability, human interaction, and artistic richness of the City by making art a permanent part of the environment and a legacy for future generations. The City of Florence public art program plays a strong role in community and helps stimulate economic vitality. The art initiative for the City of Florence is a vital ingredient in the cultural fabric and streetscape of our creative city.

The initiative provides opportunities to increase awareness, appreciation, knowledge and education of public art by developing a sense of place, community pride and identity through the creation of new works. Public art provides an opportunity for artists to reach creative solutions to aesthetic opportunities.

The art collection of Florence is held in trust for the public. It seeks to engage people and capture the essence, diversity and personality of the City of Florence. The art collection complements the City's mission of enhancing the lives of its citizens.

CONNECT, PURCHASE & LEARN

City of Florence Art Exposed
Rotating Outdoor Gallery:
<https://bit.ly/FlorenceArtExposed>

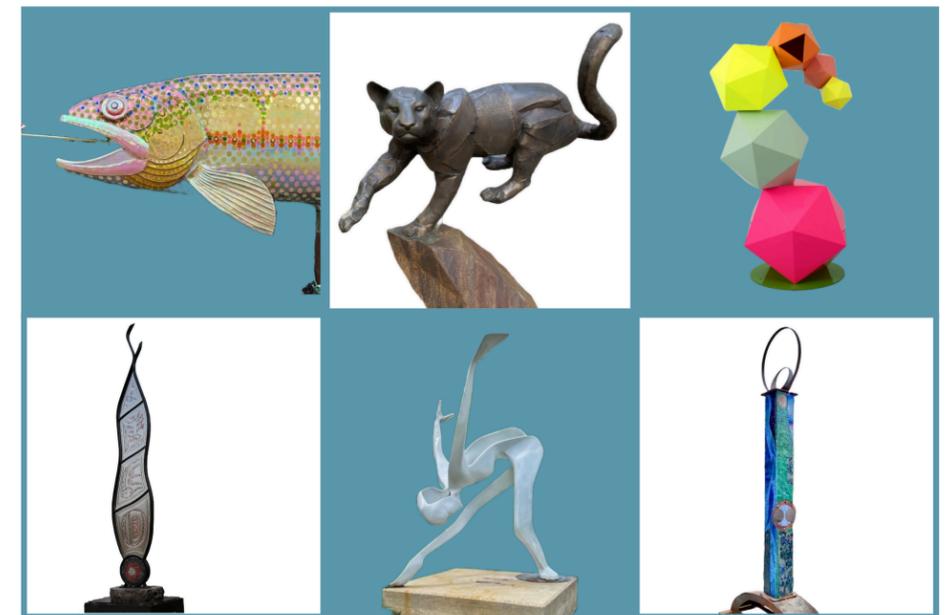


<https://www.ci.florence.or.us/bc-pac>

ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026

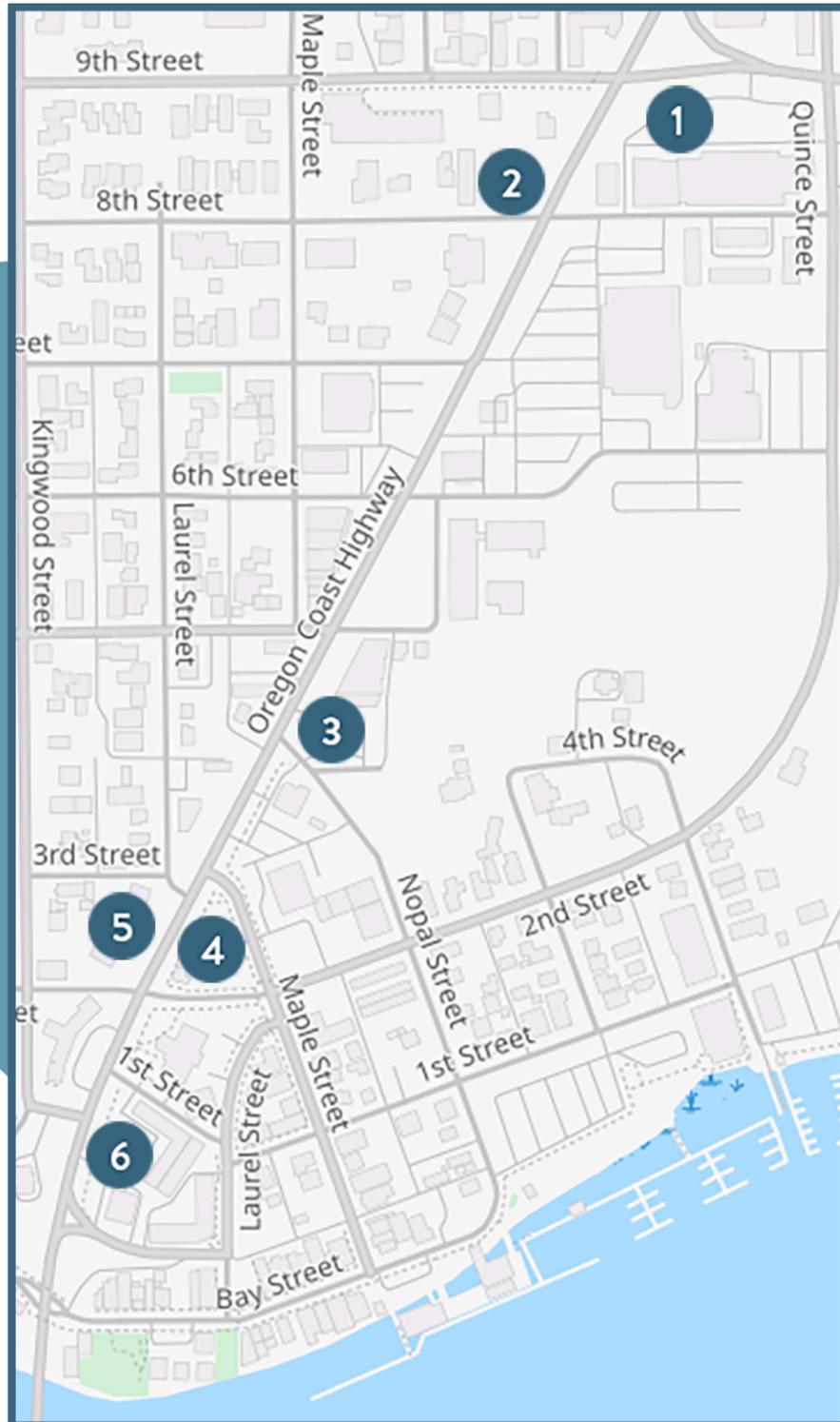


Walking Tour

ART EXPOSED

CITY OF FLORENCE

ReVision Florence 2024-2026



ART EXPOSED REVISION FLORENCE

The City of Florence Art Exposed Outdoor Rotating Art Program is a dynamic bi-annual rotation of Public Art that enhances the livability of our community, creates a unique sense of place, and enhances community identity while also providing an increased economic impact for the Community & Artists. Learn more at <https://bit.ly/FlorenceArtExposed>.

LOCATION #1

HIGHWAY 126



GOLDEN/YELLOWSTONE

Rick True

Aluminum, Steel, Vinyl
Height: 144 in Width: 115 in
Price: \$11,000

LOCATION #2

EIGHTH STREET



BOUNDING COUGAR

Steve Tyree

Bronze with Steel Base
Height: 57 in Width: 47 in
Price: \$9,000

LOCATION #3

NOPAL STREET



DENARY

Helena Chastel

Aluminum, Powder Coating
Height: 64 in Width: 34 in
Price: \$50,000

LOCATION #4

MAPLE STREET



ENCORE

Harold Linke

Advanced Carbon Fiber Composite
Height: 60 in Width: 52 in
Price: \$29,945

LOCATION #5

LAUREL STREET



KELP TOTEM IV: ORCA

Lin McJunkin

Glass and Steel
Height: 96 in Width: 18 in
Price: \$5,500

LOCATION #6

FIRST STREET



SEA DREAMS

Susie Zeitner

Fused Glass and Steel Tubing
Height: 84 in Width: 30 in
Price: \$7,000

All Art is Available for Purchase through the City of Florence

<https://www.ci.florence.or.us/bc-pac/art-exposed-florences-rotating-outdoor-art-gallery>