

## WHAT IS PUBLIC ART?

Public art is art in public spaces. Today, public art can take a wide range of forms, sizes, and scales—and can be temporary or permanent. It can interpret the history of the place, its people, and perhaps addresses a social or environmental issue. Public art can include murals, sculpture, memorials, integrated architectural or landscape architectural work, community art, digital new media, and even performances and festivals ([Americansforthearts.org/by-topic/public-art/](https://Americansforthearts.org/by-topic/public-art/))!

## QUESTIONS TO ASK

Public Art can be noticeable or not (might blend in) & it's Free to Enjoy!!! Asking yourself questions is a great way to look at art! The more you learn about the Artist and the Art, the more you understand the work!

- What is the Art doing in its location?
- How & is it related to the things around it?
- What does it say about the Artist? About the Artist's Past, Experiences, Knowledge?
- What does the Art make you wonder?
- What perspective do you like better?
- Does it look different in day or night? Season by Season?
- What kinds of materials is the Art made of?
- How was it created?
- How did the art get there?
- What does it mean?
- Is there a plaque with information near the work?
- Is it permanent or temporary?
- Are you supposed to interact with it? And how?
- Does it refer to the community? Did the neighbors and community help make it?
- **Get out there, notice art - it was made just for you!**

Inspired by KQED's How to look at public art: What does it make you wonder?

# Experience Florence

Where Everyday is a Celebration of the Arts

### *Florence Public Art Program Mission:*

Integrate art into the daily life of our community and inspire extraordinary creative expression that will enrich public awareness, enhancing the vitality, economy and diversity of Florence through the arts

## FLORENCE PUBLIC ART

Art increases the livability, human interaction, and artistic richness of the City by making art a permanent part of the environment and a legacy for future generations.

The City of Florence public art program plays a strong role in community and helps stimulate economic vitality. The art initiative for the City of Florence is a vital ingredient in the cultural fabric and streetscape of our creative city. The initiative provides opportunities to increase awareness, appreciation, knowledge and education of public art by developing a sense of place, community pride and identity through the creation of new works.

Public art provides an opportunity for artists to reach creative solutions to aesthetic opportunities.

The art collection of Florence is held in trust for the public. It seeks to engage people and capture the essence, diversity and personality of the City of Florence. The art collection complements the City's mission of enhancing the lives of its citizens.

## CONNECT, PURCHASE & LEARN

Short Link to ArtExposed  
Rotating Outdoor  
Gallery Information:  
[bit.ly/ArtExposedFlorence](https://bit.ly/ArtExposedFlorence)  
[ci.florence.or.us](https://ci.florence.or.us)



QR Code  
to Information



# ART EXPOSED

Florence's Rotating Outdoor Art Gallery



# Walking Tour

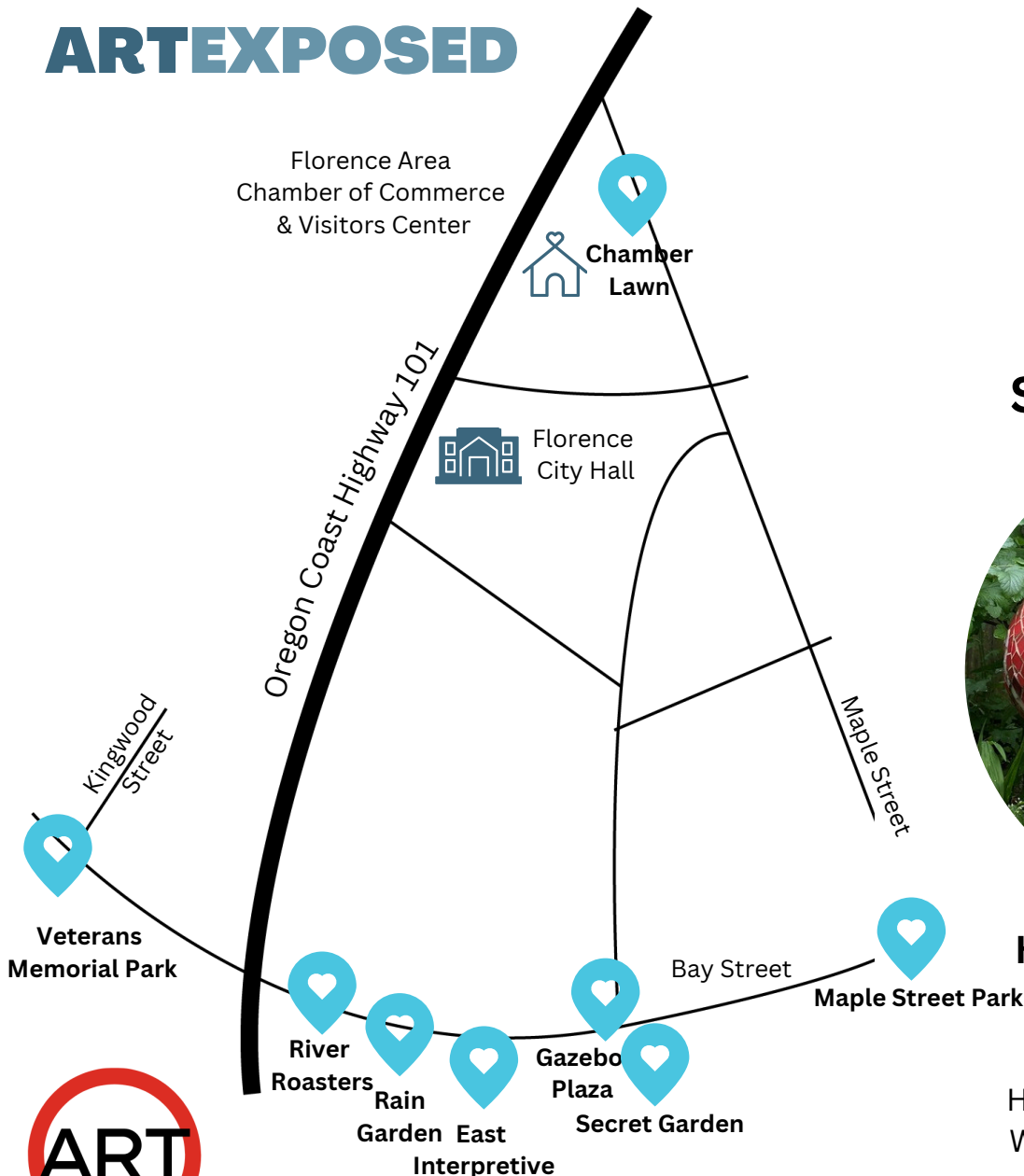
2022-2024

# ARTEXPOSED

## Rotating Outdoor Art Gallery

ArtExposed Rotating Outdoor Program is a dynamic bi-annual rotation of Public Art that enhances the livability of our community, creates a unique sense of place and enhances community identity while also providing an increased economic impact for the Community & Artists.

# LOCATIONS OF ARTEXPOSED



Florence Public Art Quest, a self-guided educational experience of art, local culture, and architecture in Old Town Florence. Accessible to all ages, education levels, and abilities!



# CURRENT OUTDOOR GALLERY

## Veterans Memorial Park



**Pier 56**  
Rodger Squirrell  
Stainless Steel  
Height: 66in  
Widest Point is 22in  
Price: \$28,700

## River Roasters



**Glam-y Salmon**  
Mark Brody  
Mosaic Work  
Height: 26in on Metal Posts  
Widest Points are 12 x 44in  
Price: \$3,800

## Rain Garden



**Pluma Sculptura, aka The Feather**  
Kirk Seese  
Mosaic Work  
Height: 120in  
Widest Point is 22in  
Price: \$7,500

## East Interpretive



**Fossil III**  
Lin McJunkin & Milo White  
Stainless Steel & Cast Glass  
Height: 80in  
Widest Point is 20in  
Price: \$4,500

## Secret Garden



**Heart in the Garden**  
Mark Brody  
Mosaic Work  
Height: 22in on Metal Post  
Widest Points are 19 x 9in  
Price: \$1,100

## Gazebo Plaza



**Loki - Sockeye Salmon**  
Jud Turner  
Recycled Vehicle Parts  
Height: 66in on Metal Post  
Widest Points are 19 x 9in  
Price: \$8,000

## Maple Street Park



**Icosahedron**  
Kirk Seese  
Steel, MDF, UV Inks  
Height: 84in  
Widest Point is 36in  
Price: \$7,500

## Chamber Lawn



**goddess**  
Lucy Ruth Wright Rivers  
Recycled Materials Mosaic  
Height: 91in  
Widest Point is 28in  
Price: \$13,500

All Art is Available for Purchase - Visit [bit.ly/ArtExposedFlorence](http://bit.ly/ArtExposedFlorence)