

WELCOME TO THE
PUBLIC ARTS COMMITTEE'S
REGULAR MEETING



CITY OF
FLORENCE

February 19, 2025
Florence City Hall

CALL TO ORDER – ROLL CALL

PUBLIC COMMENT

This is an opportunity for members of the public to bring to the committee's attention any item not listed on the agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items.

CONTINUING EDUCATION

Carole Cohen

“Encountering Art in Greenland”

Encountering Art in Greenland

Island of stark beauty







Color of buildings and houses

- Yellow - hospital, doctor's home, health care
- Red- churches and schools
- Green- power worker, auto mechanic, teleoperation
- Blue - related to fishing industry
- Black- police stations







































FLORENCE PUBLIC ART QUEST

Dina Pavlis

Florence Public Art Quest

Presented for Florence Public Arts Committee ● 02.19.25

- What are Oregon Coast Quests?
- Why a Public Art Quest?
- Overview of the Public Art Quest Project
- Questions



Quests are...

Fun
free-choice
learning adventures!

Quests are fun, free-choice learning adventures that use clues and hints to encourage participants to discover the natural, cultural and historical "treasures" of place and community.



<https://seagrant.oregonstate.edu/education/quests>

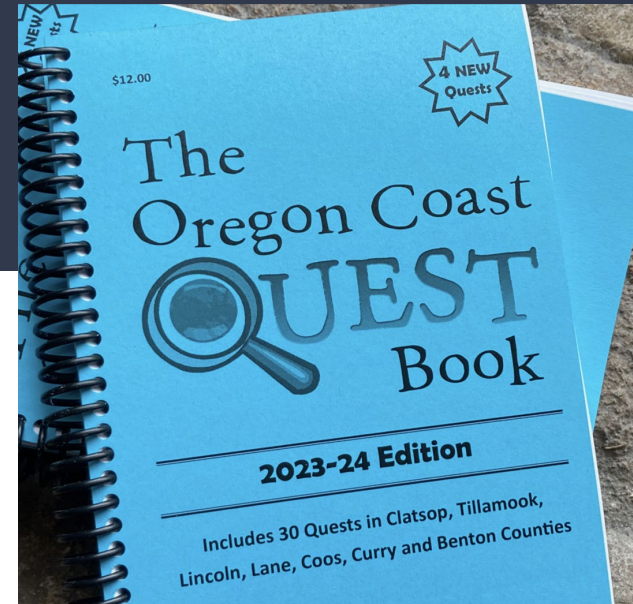
About Quests

- Part of the Oregon Sea Grant program at Oregon State University
- Brain-child of Cait Goodwin who learned about Quests via the Valley Quest program in Vermont
- Suitable for all ages, no smartphone or GPS required
- Exploration at one's own pace
- Always open, always free



More about Quests

- 30 active Quests on Oregon Coast (in 7 counties)
- 3 active Quests in Siuslaw region
- 1 new Quest planned for our area at Heceta Lightstation (2 others on radar)
- Great for local business
- Enjoyed by locals and visitors
- Earn a patch for completing Quests



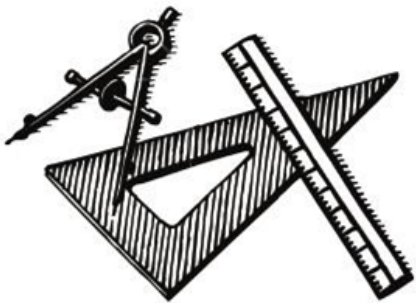
workshop participants

Box Monitor: OSU Precollege Programs

This Quest is located in and around the Kelley Engineering Center (KEC) at Oregon State University in Corvallis. Follow the directions and collect the letter clues to fill the numbered squares on page 242. At the end of your walk, use the clues to locate the hidden Quest Box. Sign the log book, stamp your page and return the box to its hiding place for the next person to find. Good luck! Approximate time: 15 minutes.

Art can be anywhere.
It can have many faces.
Sculpture, paint, and music
are in our public spaces.

In this OSU building,
you may be surprised to learn,
both art and hidden clues
lie at every turn.



Start outside the south entrance
of KEC on Campus Way.
Look up for the name of the man
who gave \$20 million away.

Martin Kelley was an engineer.
He wore a bow tie well.
His funds helped build KEC
So students could excel.

Please take the very last letter
of the building name,
and write it in square 1.
You've now begun the game!

Look inside, to the left, for pictures
of alternative energy.
The art is inspired by neo-cubism.
What energy types do you see?



Sculpture: "Flock" Artist: Tim Prentice Installed: 2005

From the artist: "The
engineer in me wants to
minimize friction and inertia
and make the air visible. The
architect studies matters of
scale and proportion. The
navigator and sailor want
to know the strength and
direction of the wind. The
artist wants to understand
its changing shape.
Meanwhile, the child wants
to play."⁴

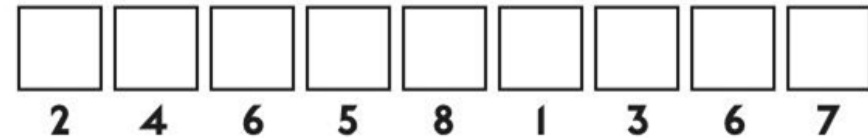
Proceed to where art
takes a tasty, culinary angle.
With all your letters collected,
a word you'll disentangle.

Look around for this shape;
it's printed black on white.
Between it and a column,
the box will be in sight.

Use stealth to recover
the box from its hiding place.
Leave a note, stamp your page,
then return it to its space.

References

- 1 <https://tinyurl.com/KECart1>
- 2 <http://www.reflectorart.com/dick/commissions/kelly01.html>
- 3 <http://www.livinglenses.com>
- 4 <https://artwalk.oregonstate.edu/art/flock>



Stamp page 247 of this book to record your find!

Florence Public Art Quest

What do we want
to teach people...

→ About art?

→ About Florence
Public Art?



Opportunities for Our Region

- **Field trips for students** (measurements for grants)
- Fun for locals and visitors of all ages
- Teach people about art in a non-threatening way
- Create conversations about art; unite community in regard to art
- Promote Florence Public Art, the Public Art Committee & the City
- Rollout party, **future celebrations & art rotations**, **box with copies strategically placed?**



The Focus

- Along beautiful Bay Street.
- All Florence Public Art installs
- Other art: architecture, signs, Dancing with Sea Lions, and more
- Art styles, reflection, perspective, movement, metal work, functional art, and more
- Special places & sights (“treasures”) that might go unnoticed by passers-by



The Project

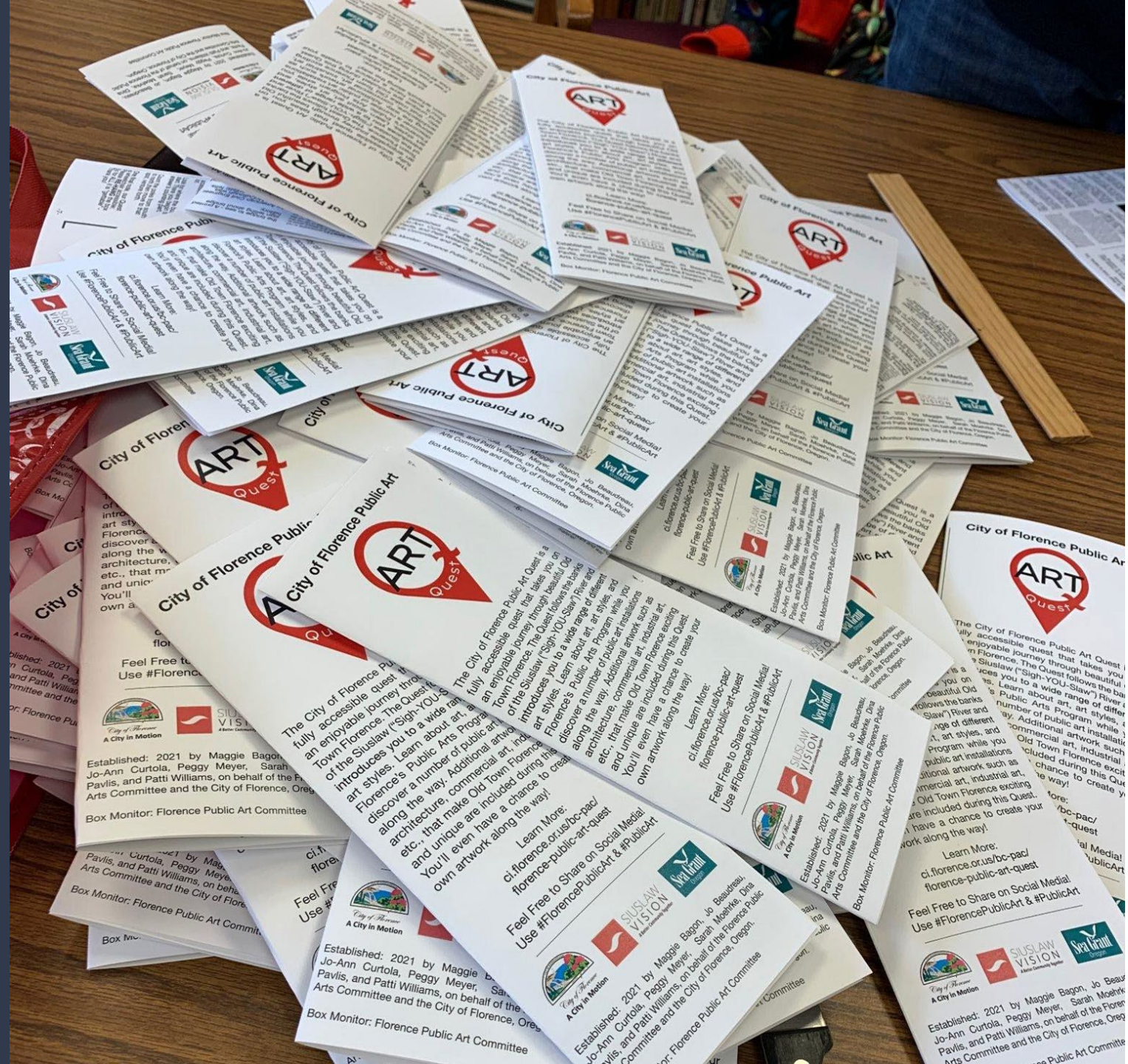
- Subcommittee defined project goals and features (2021)
- Content developed over spring/summer (2021)
- Tested & Finessed over fall/winter/spring (2021/2022)
- Launched: June 18, 2022
- Book released: Summer 2023



Launch Event — June 18, 2022



Quest
Printouts
were made
available at
Chamber
and more.
Still there?



Where Are We Today?

- 88 people have completed the Quest!
- Log book was filled as of October 2024 and new log not placed until January, so number could be higher?
- New log book does not ask what they learned.
- Recommend “schedule” for box checking/reporting.

The image shows two pages from a spiral-bound notebook. The left page is a white card with a red logo that says "ART Quest" and a congratulatory message. The right page is a white sheet of paper with handwritten information in black ink, including names, dates, and comments.

Left Page (Congratulatory Message):

Congratulations!
You Did It!

ART Quest

We hope you had a blast, learned some new things and expanded your horizons through completing the City of Florence's Public Art Quest.

Please take a moment to fill out the participant information sheet to help support our program.

Learn more about this Florence Public Art Quest at:
ci.florence.or.us/bc-pac/florence-public-art-quest

Learn more about Oregon Coast Quests at:
seagrant.oregonstate.edu/education/quests

Right Page (Participant Information Sheet):

Mia and Megan


Date: 3-24-23 No. in Your Party: 2

Where Are You From? Florence

Something you learned today and comments: it was fun

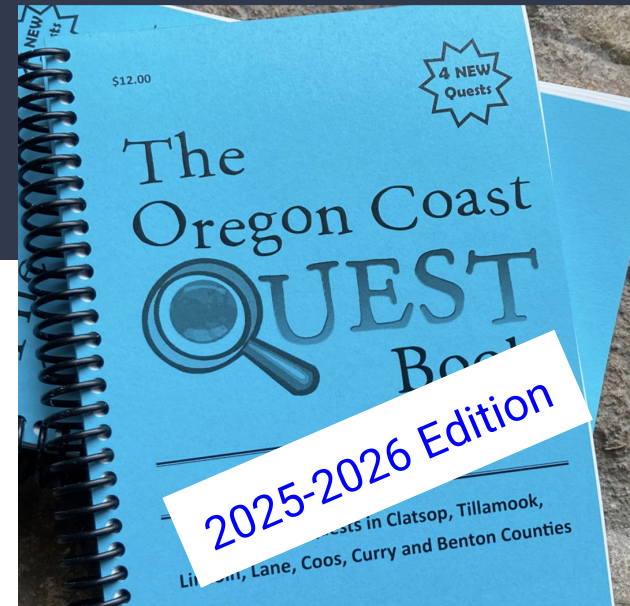
Date: 3-24-23 No. in Your Party: 2

Where Are You From? Florence Or.

Something you learned today and comments: 

Updates & Changes

- New book releases April 2025
- Some changes made to handle changes along route
- Biggest change was at mural (artist name no longer visible) so pulling letter from different location on the piece.
- Since there was a gap in art being visible during rotation, note placed at start that some art could be missing during changes.



Questions?

Some comments from original log book
(current log book does not capture comments)...

Taking time to
notice & think
about art!

We learned
that art is
subjective!

There are
many kinds
of art!

Learned
things I
never knew
about!

Great
Quest!

Art is fun! Used
to be a ferry
before the bridge!

Lots of cool
artwork in
Florence!

History!

iKtat'uu is
river's name!

How
Beautiful
Florence is!

Rotating
Art!

Learned about the
Veteran's
Memorial and art!

Pay attention
to world
around you!

ART

**CITY OF
FLORENCE**

EXPOSED

ReVision Florence 2024-2026

ART EXPOSED

CITY OF
FLORENCE

ReVision Florence 2024-2026

Location #1 – Highway
126 Intersection

"Speckled Redside
Chromie"

By Rick True





ART
EXPOSED

CITY OF
FLORENCE

Old Town Florence 2025-2027



Art Exposed Old Town Timeline

Month	Task	Done
<p>February 2025</p>	<ul style="list-style-type: none"> • New Art is installed between February 10 and March 20, 2025 • Thank you, Florence Public Works! We have three down, five to go! • Marketing plan begins execution 	
<p>March 2025</p>	<ul style="list-style-type: none"> • Install pieces by March 20, 2025 • Celebrate the project with Walking Tour • Continue to market the art 	

ART EXPOSED

CITY OF FLORENCE

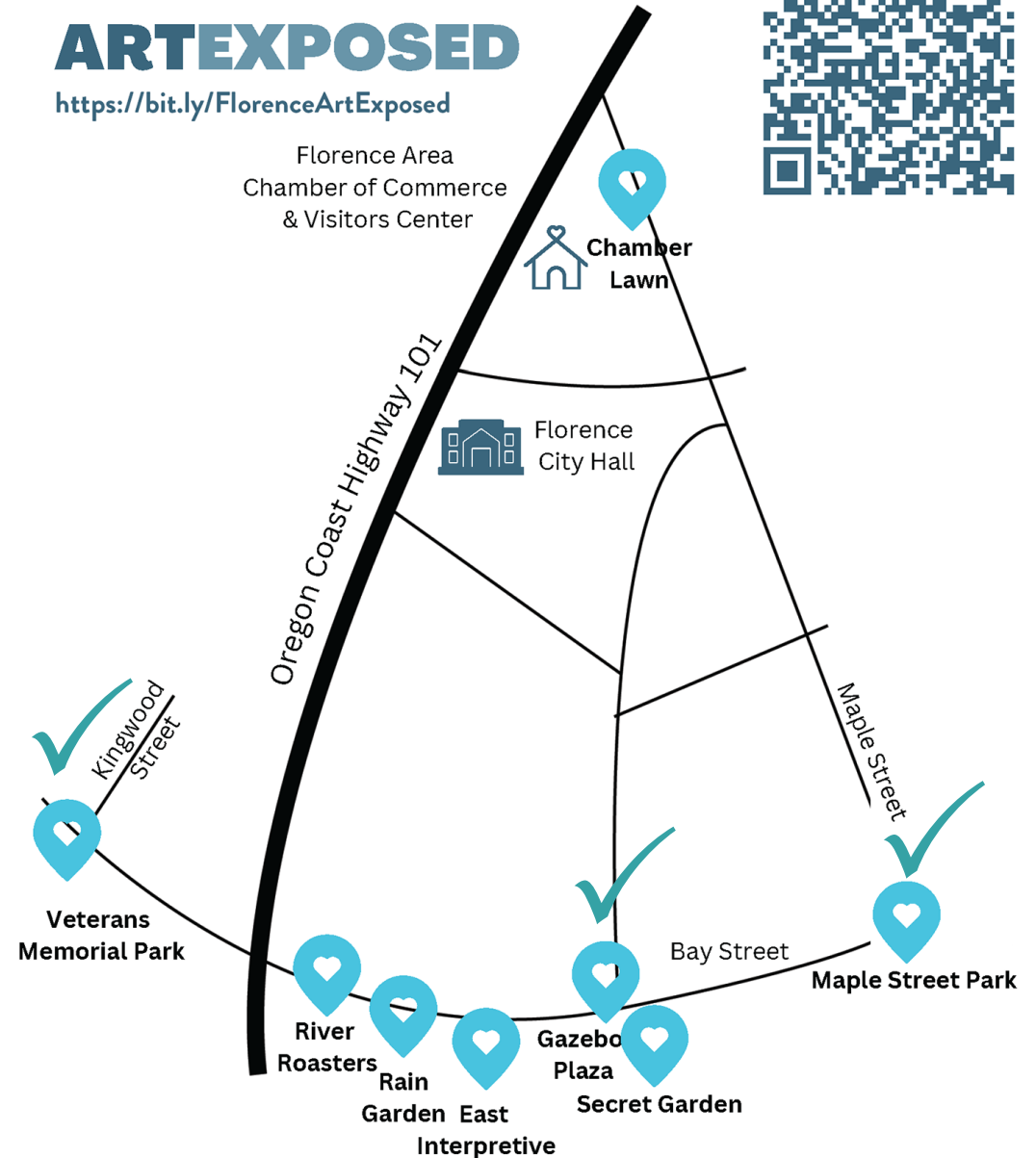
Old Town Florence 2025-2027

Art Exposed Old Town Locations

- #1 Veterans Park – **INSTALLED**
- #2 River Roasters
- #3 Rain Garden
- #4 East Interpretive
- #5 Gazebo Plaza – **INSTALLED**
- #6 Secret Garden
- #7 Maple Street Park – **INSTALLED**
- #8 Chamber Lawn

LOCATIONS OF ARTEXPOSED

<https://bit.ly/FlorenceArtExposed>



Location I Veterans Park

The Public Arts
Committee selected

“Resonance”
by Jenny Ellsworth

Dimensions: 101 inches
(8.4 feet) by 13 inches

Weight: 350 pounds

Listed Price (City takes
30% commission):
\$8,800



Location I Veterans Park

“Resonance”
by Jenny Ellsworth



Location I Veterans Park

“Resonance”
by Jenny Ellsworth



Location 5

Gazebo Plaza

The Public Arts Committee
selected

“Titus – Dungeness Crab”
by Jud Turner

Dimensions: 48 inches by 72
inches (4x6 feet) on a steel
mounting post

Weight: 200 pounds

Listed Price (City takes 30%
commission): \$9,000



Location 5 Gazebo Plaza

“Titus – Dungeness Crab”
by Jud Turner



Location 5

Gazebo Plaza

"Titus – Dungeness Crab"
by Jud Turner



Location 7

Maple St. Park

The Public Arts
Committee selected

“Move Along”
by Dale Compton

Dimensions: 71 inches
by 18 inches

Weight: 110 pounds

Listed Price (City takes
30% commission):
\$5,800



Location 7 Maple St. Park

“Move Along”
by Dale Compton



Location 7 Maple St. Park

“Move Along”
by Dale Compton





Art Exposed Old Town Art Walk

Potential Dates

- Saturday, March 22
- Wednesday, March 26
- Thursday, March 27
- Saturday, March 29
- Saturday, April 5
- Wednesday, April 9
- Saturday, April 26

STAFF REPORT

PUBLIC ARTS COMMITTEE CALENDAR

Most PAC Meetings are (usually) held on the 4th Monday of the Month. Meetings are held in person at Florence City Hall unless otherwise indicated.

Date	Time	Description
March 31, 2025	4 p.m.	Florence Public Arts Committee Meeting
March 2025	TBD	Art Exposed Old Town Art Walk
April 2025	--	No Committee Meeting

CHAIR & MEMBER REPORTS

THANK YOU

Experience Florence
WHERE EVERY DAY IS A CELEBRATION OF THE ARTS

PUBLIC COMMENT #1

Location 7

Maple St. Park

The Public Arts
Committee selected

“Move Along”
by Dale Compton

Dimensions: 71 inches
by 18 inches

Weight: 110 pounds

Listed Price (City takes
30% commission):
\$5,800



SUBCOMMITTEE REPORTS

Inventory & Maintenance

Maggie Bagon
Peggy Meyer
Marney Reed

Art Exposed

Christina Diamond Santiago
Steve Ball
Serena Appel
Dianna Allison

Public/Private Partnership

Maggie Bagon
Steve Ball
Carole Cohen
Deb Ripley

PUBLIC COMMENTS – 3-MINUTE COUNT DOWN TIMER

2 MINUTES LEFT

1 MINUTE LEFT

30 SECONDS LEFT

TIME IS COMPLETE



LET'S TAKE A SHORT BREAK

5-MINUTE BREAK – COUNT DOWN TIMER

2 Minutes Left

1 Minute Left

30 Seconds Left

Time is Complete