



**City of Florence  
Public Arts Committee  
Regular Session**

Florence City Hall  
250 Hwy 101, Florence OR 97439  
541-997-3437  
[www.ci.florence.or.us](http://www.ci.florence.or.us)

- Meeting materials including information on each agenda item are published at least 24 hours prior to the meeting and can be found of the City of Florence website at [www.ci.florence.or.us](http://www.ci.florence.or.us).
- Items distributed during the meeting, meeting minutes, and a link to the meeting audio are posted to the City's website at [www.ci.florence.or.us](http://www.ci.florence.or.us) as soon as practicable after the meeting.
- To be notified of Public Arts Committee meetings via email, please visit the City's website at <https://www.ci.florence.or.us/newsletter/subscriptions>.

**August 26, 2024**

**AGENDA**

**4:00 p.m.**

Members:

Maggie Bagon, Chairperson

Marney Reed, Vice Chair

Dianna Allison

Serena Appel

Steve Ball

Carole Cohen

Peggy Meyer

Deb Ripley

Christine Diamond Santiago

Jo Beaudreau, Councilor Ex-Officio

Chantelle Meyer, Staff Ex-Officio

**The Public Arts Committee meeting will be held in person at Florence City Hall in the Council Chambers.**

Members of the public can listen and view the meeting through the 'GoToWebinar' platform at the following link:

<https://attendee.gotowebinar.com/register/5465593578207726942>

Citizens wishing to express their views may submit comments in writing or verbally. For more information, please see the end of this agenda or visit the City of Florence website at: <https://www.ci.florence.or.us/bc-pac/public-arts-committee-speakers-card>. With 48-hour prior notice, an interpreter and/or TTY: 541-997-3437, can be provided for the hearing impaired. The meeting is wheelchair accessible.

**1. CALL TO ORDER — ROLL CALL**

**2. PUBLIC COMMENTS — Items not on the agenda**

This is an opportunity for members of the audience to bring to the committee's attention any item not otherwise listed on the agenda. See Page 2 of this agenda for more information.

**3. CONTINUING EDUCATION — Dianna Allison**

To continue inspiring and educating each other and our community, a Committee member gives a 15-minute or less presentation about public art to encourage participation and engagement.

**4. ART EXPOSED OLD TOWN 2025-2027**

Staff will present on several topics surrounding the next round of Art Exposed, the Rotating Outdoor Art Gallery in eight locations in Historic Old Town. This includes:

- Reviewing the proposed 6-month timeline
- Scheduling Art Exposed Subcommittee Meetings
- Proposing extending the six remaining Art Exposed Old Town 2022-2024 sculptures through January

**5. SUBCOMMITTEES — Schedule meetings for Public/Private Partnerships and Inventory & Maintenance**

**6. STAFF REPORT — Next Meeting Dates**

- October is National Arts & Humanities Month
- People's Coast Summit in Florence Oct. 8-9, 2024

**7. CHAIR & MEMBER REPORTS**

News on Arts & Culture Related Activities

## TENTATIVE MEETING CALENDAR

PAC Meetings are held on the 4<sup>th</sup> Monday of the Month. Meetings are held in-person with the option to view or attend virtually.

Date	Time	Description
September 2, 2024 — Proposed	8 a.m.	Open Call for Art for Art Exposed
September 23, 2024	4 p.m.	Public Arts Committee Meeting
October 28, 2024	4 p.m.	Public Arts Committee Meeting
October 31, 2024 — Proposed	5 p.m.	Close Call for Art for Art Exposed

The Public Arts Committee meeting will be held in-person with the option to attend virtually via GoToWebinar

<https://attendee.gotowebinar.com/register/5465593578207726942>

**Expressing Views to the Committee:** Citizens wishing to express their views may do so in both written and verbal formats.

1. **Written Testimony:** Citizens wishing to express their views to the Committee are encouraged to submit written testimony in one of the following ways:
  - a. Submit written comments via email to Chantelle Meyer, Economic Development & Communications Analyst, at [chantelle.meyer@ci.florence.or.us](mailto:chantelle.meyer@ci.florence.or.us)
  - b. Mail written comments to Florence City Hall, Attn: Public Arts Committee, 250 Highway 101, Florence, OR 97439
  - c. Drop off written comments at Florence City Hall (250 Highway 101) during regular office hours (Monday through Friday 8 a.m. – 4 p.m.) or at the City of Florence drop box located at Florence City Hall to the right of the main entrance.

**Note:** Written comments received at least 2 hours prior to the meeting will be distributed to the Committee, posted to the City of Florence website, and made part of the record.

2. **Verbal Testimony:** Citizens wishing to express their views to the Committee may participate in the meeting in-person or via GoToWebinar. To do so, please complete a speaker's card online at <https://www.ci.florence.or.us/bc-pac/public-arts-committee-speakers-card> at least 1 hour prior to the meeting. City staff will then contact the speaker to let them know the process to participate in the meeting.
  - a. Public Comments on items not on the agenda: General public comments (on items not on the agenda) will be allowed at each Committee meeting during the public comment agenda item. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all items. In practicality, this means no more than five individuals will be allowed to comment verbally. There is no limit on written public comments.
  - b. Public Comments on Action Items: Public Comments will be allowed on each action item on the Committee agenda. Verbal comments will be allowed on action items after staff has given their report and have allowed time for initial Committee questions. Comments will be limited to three (3) minutes per person, with a maximum of 15 minutes for all comments on each action item. In practicality, this means no more than five (5) individuals will be allowed to comment verbally. There is no limit on written public comments.

**Experience Florence**  
WHERE EVERY DAY IS A CELEBRATION OF THE ARTS

### Mission of the Florence Public Arts Committee:

To integrate art into the daily life of our community; Inspire extraordinary creative expression that will enrich public awareness; and Enhance the vitality, economy, and diversity of Florence through the arts.

# City of Florence

## Public Arts Committee Memo

August 26, 2024

Dear Public Arts Committee members,



We are gathering as a committee on Monday, August 26, 2024, for our regular monthly meeting at 4 p.m. at Florence City Hall.

We will be meeting in the City Council Chambers, either in person or through the GoToWebinar platform.

The meeting will begin with our Continuing Education presentation from Dianna Allison, who got the chance to drive to the South Coast. She made time to stop at the Coos Art Museum and a museum in Gold Beach.

Then we are going to delve into something that is a usual part of our duties, and is a big commitment. That's right, as a committee we will be initiating **Art Exposed Old Town 2025-2027**. We will be talking about the eight locations for our Rotating Outdoor Art Gallery, mostly on Bay Street, the historic pieces we have placed there, and what could be possible moving forward. Staff will then present a 6-month timeline, which encompasses two months to open and close our Call for Artists and time to review the applications, select finalists, and then vote on locations. We will also talk about the timeline for removing the current round of Art Exposed in Old Town.

Additionally, each of our Subcommittees should bring their calendars and come prepared to pick a day to meet in the coming weeks. Our Subcommittee sign ups are (please let me know if you are on the wrong committee!):

- Art Exposed: Christina Diamond Santiago, Steve Ball, Serena Appel, and Dianna Allison
- Inventory & Maintenance: Maggie Bagon, Peggy Meyer, and Marney Reed
- Public/Private Partnership: Maggie Bagon, Steve Ball, Carole Cohen, and Deb Ripley

As a reminder, since our Public Arts Committee membership is 9 members, our subcommittees need to include four or fewer members so we do not have a quorum. However, you are welcome to invite other members of the Florence community to join your subcommittee!

I look forward to seeing you in person at Florence City Hall on August 26, or through our online platform GoToWebinar. If you have any questions or concerns, please reach out to City of Florence Economic Development & Communications Analyst Chantelle Meyer at [chantelle.meyer@ci.florence.or.us](mailto:chantelle.meyer@ci.florence.or.us).

Meeting information and materials are available now at <https://www.ci.florence.or.us/bc-pac/public-arts-committee-meeting-23>.

## In this Packet:

- Email to the Committee about early art deinstallation
- Art Exposed Old Town 2025-2027 timeline



# Farewell to Icosahedron & The Feather



This week, the City of Florence bid goodbye to artist Kirk Seese's "Icosahedron" & "Pluma Sculptura: The Feather." Both pieces have been part of the 2022-2024 Art Exposed Rotating Outdoor Art Gallery in Historic Old Town Florence.

Learn more at [bit.ly/FlorenceArtExposed](https://bit.ly/FlorenceArtExposed)

## Chantelle Meyer

---

**From:** Chantelle Meyer  
**Sent:** Friday, August 9, 2024 3:47 PM  
**Subject:** Art Removal this Week  
**Attachments:** Art Exposed Kirk Seese Art Removal 8.9.24.png

Good afternoon, Florence Public Arts Committee,

Earlier this year, 2022-2024 Art Exposed Old Town artist Kirk Seese reached out to the City of Florence about removing his two pieces, "Icosahedron" and "Pluma Sculptura: The Feather," a little bit early. The current round of Art Exposed in Historic Old Town Florence is supposed to conclude this fall. However, we hadn't landed on a day so I had not yet reported this back to you as our Public Art Program managers.

Yesterday evening, after 5 pm, Kirk emailed the City that he was actually in Oregon for an art install and would be able to work with us to remove his pieces either last night or today. In a brief conference call between myself, City Manager Erin Reynolds, and our Public Works Director Mike Miller, we agreed that he should be able to take his art. Kirk then removed his pieces early this morning.

I want to assure you that Kirk appreciated our placements of both "Icosahedron" at the Maple Street Plaza and "Pluma Sculptura: The Feather" in our Siuslaw River Interpretive Site. He said that "The Feather," in particular, was probably his favorite art placement location of his entire career. He said he intends to apply to any of our future calls (and was actually a runner up for Art Exposed ReVision Florence) and is willing to hop onto a Gotowebinar to talk with the Committee about his art and experience working with us.

I also want to let you know that the City was shocked about the speed of removal. We regret that we did not get the chance to communicate with all of you that this could happen earlier than the other pieces are decommissioned. I'm truly sorry that things happened that fast! The timeline was between 5 pm last night and 7:30 am today.

We will be looking at project timelines in our August 26 meeting, and that will include wrapping up 2022-2024 Art Exposed Old Town and preparing for our next call for art. We will also talk about what we want to do with the two now-vacant Art Exposed locations, especially as they are part of our Public Art Quest, <https://www.ci.florence.or.us/bc-pac/florence-public-art-quest>.

Thank you all for your understanding.

**Chantelle Meyer** (*she/her*)  
Economic Development/Communications Analyst  
Chantelle.meyer@ci.florence.or.us  
(541) 590-4019

City of Florence  
250 Hwy 101  
Florence, OR 97439

**Follow Us!** [City Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#) | [Vimeo](#)

The City of Florence is an equal opportunity employer and service provider.

**PUBLIC RECORDS LAW DISCLOSURE:**

This email is a public record of the City of Florence and is subject to public inspection unless exempt from disclosure under Oregon Public Records Law. This email is also subject to the City's Public Records Retention Schedule.

# Art Exposed Old Town 2025-2027

## Potential Timeline 1 – 6 months from Launch to Installation

### City of Florence Public Arts Committee

Month	Task
July 2024 – August 2024	<ul style="list-style-type: none"> <li>● Review 2024-2026 Program &amp; history of Old Town Art</li> <li>● Create Art Exposed Subcommittee</li> <li>● Subcommittee works with staff on wording of Call for Art</li> <li>● Finalize Call-for-Artists and approve for release in September</li> </ul>
September 2024 – October 2024 <i>Open from September 2 through October 31 (59 days)</i>	<ul style="list-style-type: none"> <li>● Launch and manage call-to-artists through <a href="https://www.callforentry.org/">https://www.callforentry.org/</a></li> <li>● Market call-to-artists for local artists, plus statewide, national, and international artists</li> <li>● Confirm end of 2022-2024 Installation with artists</li> </ul>
November 2024 – December 2024 <i>Two public, publicized meetings</i>	<ul style="list-style-type: none"> <li>● AE Subcommittee narrows applicants – early November</li> <li>● Publicize Art Exposed and PAC meetings</li> <li>● PAC reviews applicants – November 25</li> <li>● PAC finalizes artists chosen for each space – December 16</li> </ul>
January 2025	<ul style="list-style-type: none"> <li>● Chosen / Rejected artists are notified</li> <li>● Artists confirm availability by January 15</li> <li>● Artists / City negotiate contracts – due January 29</li> <li>● Marketing plan for installation is created as artists complete contracts</li> </ul>
February 2025	<ul style="list-style-type: none"> <li>● New Art is installed in February 2025</li> <li>● Marketing plan for installation is executed</li> <li>● Celebrate the project with Walking Tour</li> <li>● Continue to market the art</li> </ul>

#### Phases of Art Exposed: - Six- to 10-month process

1. Pre-Planning: It takes one month to introduce the project to the Public Arts Committee and approve and open the Call for Art
2. Open Call: The call for art is open for 2 months. (We attempted 6 weeks but did not receive enough applications)
3. Decision: It takes one month to introduce and review the applications – one subcommittee meeting and one public meeting – and then one month to vote, often at 5:30 p.m.
4. Coordination: It takes one month to
  1. Notify the finalists and confirm availability
  2. Enact the contracts
    - a. Consider sending certified mail to artists/ with tracking numbers
5. Installation: This could take one month or more, but we will try to tighten things up. It helps that we have no plans to expand our number of Art Exposed plinths.