



PRESS RELEASE

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Art Exposed ReVision Florence Begins Installation

FLORENCE, OR – The City of Florence's Art Exposed Rotating Outdoor Art Gallery is installing six new pieces of art on Highway 101. Art Exposed is a dynamic bi-annual rotation of public art that improves the livability of the Florence area, creates a unique sense of place, and enhances community identity, while also providing an increased economic impact for visitors and residents. The City of Florence Public Arts Program is expanding the program from the Historic Old Town Area to Highway 101 through Art Exposed ReVision Florence, <https://bit.ly/FlorenceArtExposed>.

The Florence Public Arts Committee selected the finalists for Art Exposed ReVision Florence at their meeting on February 15, 2024. All materials for that meeting are available at <https://www.ci.florence.or.us/bc-pac/public-arts-committee-meeting-17>.

Congratulations and welcome to the selected artists and their works:

- Location #1 – Highway 126: Rick True, "Golden/Yellowstone"
- Location #2 – Eighth Street: Steve Tyree, "Cougar on the Run"
- Location #3 – Nopal Street: Helena Chastel, "Denary"
- Location #4 – Maple Street: Harold Linke, "Encore"
- Location #5 – Laurel Street: Lin McJunkin, "Kelp Totem IV: Orca"
- Location #6 – First Street: Susie Zeitner, "Sea Dreams"

Four of the artists come from Oregon, one resides in Washington, and one is from New York. Each of the pieces represent a variety of styles, designs, and types of sculptural artworks. All will be part of the ReVision Florence Streetscaping Corridor on Highway 101 for the next two years.

Installation of Art Exposed ReVision Florence will begin in May 2024. This summer, look for news on a Walking Tour of the six new sites of Art Exposed.

Art Exposed offers the community a chance to view interesting, fresh artwork every two years at a low cost, while providing artists with an opportunity to display and sell their work to a wide audience. Since 2018, this program has installed public art in Florence. Learn more, including how to purchase the art, at <https://bit.ly/FlorenceArtExposed>.

If you have any questions, please contact City of Florence Economic Development & Communications Analyst Chantelle Meyer at chantelle.meyer@ci.florence.or.us.

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Attached: Art Exposed ReVision Florence logo with map placements