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**Florence Urban Renewal Agency Meeting
Florence City Hall
250 Hwy 101
Final Action Minutes
November 20, 2024**

CALL TO ORDER - ROLL CALL

Meeting called to order at 5:30 p.m.

Directors Present: Chairperson Mike Webb, Vice-Chair Dave Braley, Directors Rob Ward, Sally Wantz, Ron Moore, Susy Lacer, Ron Preisler, and Heather Posegate.

Directors Absent: Director Bill Meyer.

Staff Present: City Manager Erin Reynolds, City Recorder Lindsey White, Assistant City Manager Megan Messmer, and Economic Development and Communications Analyst Chantelle Meyer.

Guests Present: Mat Braun.
(via videoconference)

1. APPROVAL OF THE AGENDA

Start Time: 5:31 p.m.

Action: Approval of the November 20, 2024 meeting agenda as presented.

Motion: Director Moore

Second: Director Ward

- Unanimous Consent-

2. PUBLIC COMMENT

This is an opportunity for members of the public to bring to the Florence Urban Renewal Agency's attention any item not otherwise listed on the Agenda. Comments will be limited to three (3) minutes per person, with a maximum time of 15 minutes for all items.

Start Time: 5:31 p.m.
Discussion: No speaker's cards or written comments received.

ACTION ITEMS

3. APPROVAL OF THE MINUTES

Consider approval of the Florence Urban Renewal Agency meeting minutes of September 18, 2024.

Start Time: 5:31 p.m.
Action: Approval of the September 18, 2024 FURA meeting minutes as presented.
Motion: Director Lacer
Second: Director Ward
Roll Call Vote: Director Posegate, 'Aye'
Director Preisler, 'Aye'
Director Lacer, 'Aye'
Director Moore, 'Aye'
Director Wantz, 'Aye'
Director Ward, 'Aye'
Director Braley, 'Aye'
Chairperson Webb, 'Aye'
Motion passes 'Unanimously.'

4. CHANGE OF AUTHORIZED SIGNERS FOR FURA BANK ACCOUNT

Consider updating the authorized signers for the Florence Urban Renewal Agency bank account.

Start Time: 5:32 p.m.
Action: Consider updating the Florence Urban Renewal Board's authorized signers for the Florence Urban Renewal Agency bank accounts adding Assistant City Manager Megan Messmer and Human Resources Director Alex Ferguson as signers and removing former Administrative Director Anne Baker as a signer. City Manager Erin Reynolds will remain as a signer on all accounts.
Motion: Director Ward
Second: Director Wantz
Roll Call Vote: Director Posegate, 'Aye'
Director Preisler, 'Aye'
Director Lacer, 'Aye'
Director Moore, 'Aye'
Director Wantz, 'Aye'
Director Ward, 'Aye'
Director Braley, 'Aye'
Chairperson Webb, 'Aye'

Motion passes 'Unanimously.'

5. FURA MEETING DATES

Review and consider approval of the FURA meeting dates.

Start Time: 5:33 p.m.
Motion: Director Wantz
Second: Director Lacer
Roll Call Vote: Director Posegate, 'Aye'
Director Preisler, 'Aye'
Director Lacer, 'Aye'
Director Moore 'Aye'
Director Wantz, 'Aye'
Director Ward, 'Aye'
Director Braley, 'Aye'
Chairperson Webb, 'Aye'
Motion passes 'Unanimously.'

REPORTS & UPDATES

6. QUINCE STREET HOTEL DEVELOPMENT UPDATE

Matt Braun will provide an update on the progress of the Quince Street hotel development.

Start Time: 5:36 p.m.
Discussion: Matt Braun presented the hotel development update presentation.
Handouts: Hotel Development Update Presentation

Discussion: The Florence Urban Renewal Agency discussed...

- Director Moore – Have you had to invest additional personal money or do you have investor money going for other expenses? *Mr. Braun – We do not collect money from other investors until the entire package is put together. The at-risk investment is Steve and I. We anticipate having upwards of \$750,000 into the project. Myself and Steve are the ones at risk until the rest of the financing package is put together.*

7. CITY MANAGER REPORT

Start Time: 5:41 p.m.
Discussion: CM Reynolds discussed...

- Inviting Directors to the Holiday Tree Lighting ceremony on December 7th.
- Update on the Siuslaw Estuary Trail.

- Photos of the Siuslaw Estuary Trail showing how the soil is being moved for construction of the trail.
- Understanding how the trail construction might impact the sale of the north parcel.
- Trail is identified as day use only park. The trail will be enforced as a no camping, no overnight stay.
- National Flood Insurance Program (NFIP) in Oregon and the impact on the Old Town area.
- Understanding the 170 feet floodway change and the impact on properties.
- Understanding the rationale of the lawsuit is that when development happens along floodways and in the flood zone, disruption of habitat further endangers species. When FEMA put into place the National Flood Insurance Program requirements to build up and build out, the argument is the impact to endangered species was not considered, and FEMA was successfully sued.

Comments: All Directors present.

Start Time: 6:10 p.m.

Discussion: EDCA Meyer discussed...

- Reporting that Art Exposed ReVision Florence was named the Urban Renewal Project of the year during the Oregon Economic Development Association's 2024 Awards of Excellence in Economic Development.
- Providing an update on Art Exposed Old Town 2025-2027.

Comments: All Directors present.

Start Time: 6:16 p.m.

Discussion: CR White discussed...

- Upcoming Ethics Training on December 2nd at the Florence Events Center being conducted by the Oregon Government Ethics Commission with ethics training for the FURA Board, Planning Commission, and City Council.
- No FURA meeting for December because of the holiday break. Next meeting will be January 22nd.

Comments: All Directors present.

Start Time: 6:17 p.m.

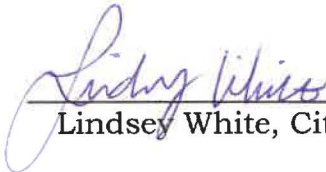
Discussion: The Florence Urban Renewal Agency discussed...

- Comment from a local resident requesting to expand holiday lighting on Bay Street to additional areas within the Old Town district.

- Receiving feedback on FURA's remaining funds and showing report results from Elaine Howard at an upcoming meeting in 2025.

Meeting adjourned at 6:21 p.m.

ATTEST:



Lindsey White, City Recorder



Mike Webb, Chairperson